

# DALLAS

*The difference is* VICTORY BONDS



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*Below is a partial list of commodities on which such loans can be granted:*

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Cotton Seed	Furs	Wheat
Cotton Seed Products	Eggs	Minerals
Linters	Chickens	Timber
Cotton Goods	Soy Beans	Lumber
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		Frozen Foods

## REPUBLIC NATIONAL BANK OF DALLAS

CAPITAL AND SURPLUS \$20,000,000



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POINTING THE WAY TO...

# New LATIN AMERICAN Markets!

\* DALLAS

**THE PADGETT PLAN CAN  
TRULY BE YOUR  
COMMON DENOMINATOR**



For years we have planned for this new day  
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**HERE STRATEGICALLY  
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the Padgett Printing Company can serve you practically and economically—East to New Orleans—West to the Pacific Coast—North to St. Louis and SOUTH TO YOUR NEW LATIN-AMERICAN MARKETS... Send the coupon below for particulars as to how we can be of service to you.

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Dallas, Texas.

Gentlemen:

I am interested in knowing more about your plan for developing my business in the Latin-American countries. I am interested in producing a...

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☐ BROCHURE ☐ LETTER

*"that speaks their language"*

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PADGETT PLAN  
CAN HELP YOU!**

Your sales messages can be put into words that "speak their language." The Padgett plan includes a complete translating service and all other necessary editing. We will translate, reprice, remake and print your present catalog in "their language," to suit the country in which you plan to sell.

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**THE PADGETT PRINTING CO.**

*At the Crossroads of the Hemisphere*

DALLAS,

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# Dallas Pioneers

*Years of Progress INVITE Greater Confidence*

Old firms like old friends have demonstrated their worth through years of plenty and lean years of hardship. The concerns listed on this page have an enviable record and are known as "old friends" by thousands of customers and people living in this section.

**Established**

- 1869 Padgett Bros. Company**  
76 Years (See Photo No. 1)  
Leather Goods—Wholesale and Retail
- 1869 The Schoellkopf Co.**  
76 Years (See Photo No. 2)  
Manufacturers and Wholesale Distributors
- 1872 Dallas Ry. & Term. Co.**  
73 Years (See Photo No. 3)  
Street Railways
- 1872 Sanger Bros.**  
73 Years in Dallas (See Photo No. 8)  
88 Years in Texas  
Retail Department Store
- 1875 Dallas Trans. & Term. Warehouse Company**  
70 Years (See Photo No. 4)  
Warehousing, Transportation and Distribution
- 1875 First Natl. Bank in Dallas**  
70 Years (See Photo No. 5)  
Banking
- 1876 Trezevant & Cochran**  
69 Years (See Photo No. 6)  
Insurance General Agents
- 1876 Fakes & Company**  
69 Years (See Photo No. 7)  
Furnishing Texas Homes Since 1876
- 1885 Mosher Steel Co.**  
60 Years (See Photo No. 9)  
Structural Reinforcing Steel and Machinery Repairs
- 1889 J. W. Lindsley & Co.**  
56 Years (See Photo No. 10)  
Real Estate, Insurance
- 1890 William S. Henson, Inc.**  
(Successors to J. M. Colville & Son)  
55 Years (See Photo No. 11)  
Printing and Advertising
- 1893 Fleming & Sons, Inc.**  
52 Years (See Photo No. 12)  
Manufacturers—Paper and Paper Products
- 1896 Briggs-Weaver Machinery Company**  
49 Years (See Photo No. 13)  
Industrial Machinery and Supplies

**Established**

- 1899 Dallas Plumbing Co., Inc.**  
46 Years (See Photo No. 14)  
Plumbers
- 1900 John Deere Plow Co.**  
45 Years (See Photo No. 15)  
Agricultural Implements
- 1903 Dallas National Bank**  
42 Years (See Photo No. 16)  
Banking
- 1903 Acme Screen Co.**  
42 Years (See Photo No. 17)  
Ac-Ka-Me Products, Insect Screens, Cabinets, Lockers, Boxes and Venetian Blinds
- 1903 Republic Insurance Co.**  
42 Years (See Photo No. 18)  
Writing Fire, Tornado, Allied Lines, Automobile and Inland Marine Insurance
- 1903 First Texas Chemical Mfg. Company**  
42 Years (See Photo No. 19)  
Pharmaceutical Manufacturers
- 1904 Atlas Metal Works**  
41 Years (See Photo No. 20)  
Sheet Metal Manufacturers
- 1906 Hesse Envelope Co.**  
39 Years (See Photo No. 21)  
Manufacturers of Envelopes & File Folders
- 1909 Hutchinson-Bonner & Burleson**  
36 Years (See Photo No. 22)  
Certified Public Accountants
- 1909 The Southern Supply Co.**  
36 Years (See Photo No. 23)  
Wholesale Hardware and Industrial Supplies
- 1911 Graham-Brown Shoe Co.**  
34 Years (See Photo No. 24)  
Manufacturing Wholesalers
- 1912 Stewart Office Supply Co.**  
33 Years (See Photo No. 25)  
Stationers—Office Outfitters
- 1914 Texas Employers Ins. Assn.**  
31 Years (See Photo No. 26)  
Workmen's Compensation Insurance

(Advertisement)



# DALLAS

VOLUME 24

NOVEMBER, 1945

NUMBER 11

Established in 1922 by the Dallas Chamber of Commerce in the interest of Dallas and the Southwest, of which Dallas is the service center

CLIFTON BLACKMON . . . . . Editor  
VELMA BOSWELL . . . . . Business Manager  
THOMAS J. McHALE . . . . . Advertising Manager



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Industrial Editors

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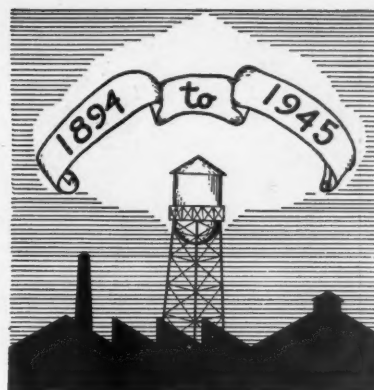
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DALLAS • NOVEMBER, 1945



## There's No Substitute for 50 Years Experience

A half century is a long time—but for that many years The Layne-Texas Company has served industry, cities and municipalities in the Southwest by providing well water systems of highest efficiency and low operating costs.

Layne-Texas well water systems are built to meet specific requirements—with allowances always made for reserve power for emergencies.

*Call on a Layne-Texas Company engineer at any time. He will gladly cooperate with you.*





## Now—MATCH THEIR BEST WITH YOUR MOST IN THE VICTORY LOAN!

Top off your good work on your Payroll Savings Plan with an outstanding showing in the Victory Loan—our last all-out effort!

Help bring our boys back to the homes for which they

fought—and give our wounded heroes the best of medical care—by backing the Victory Loan! You know your quota! You also know by past war-loan experience that your personal effort and plant solicitation are required to make your quota.



### Sell the New F.D. Roosevelt Memorial \$200 Bond through your PAYROLL SAVINGS PLAN!

In rallies, interdepartmental contests, and solicitations, promote the new Franklin Delano Roosevelt Memorial \$200 Bond! Better than "cash in hand," Victory Bonds enable the buyers to build for the future—assure a needed nest egg for old age.

Keep on giving YOUR MOST to the Victory Loan! All Bond payroll deductions during November and De-

cember will be credited to your quota. Every Victory Bond is a "Thank You" to our battle-weary men overseas—also a definite aid in making their dreams of home come true! Get behind the Victory Loan to promote peacetime prosperity for our returning veterans, your nation, your employees—and your own industry!

*The Treasury Department acknowledges with appreciation the publication of this message by*

## JOHN E. MITCHELL COMPANY

Manufacturers of Fine Machinery for Over Forty Years

DALLAS, TEXAS



# WASHINGTON

By DALE MILLER

Representative of the Dallas Chamber of Commerce  
in the Nation's Capital

## Minorities Versus the People

*The other day upon the stair  
I saw a man who wasn't there;  
He wasn't there again today,  
Oh, how I wish he'd go away!*

THE TEXT for this month might just as well be the quaint quatrain quoted above. It typifies as well as anything could the current Washington attitude toward the widespread strikes which have been crippling the reconversion effort during recent weeks. You can



DALE MILLER

make no more sense from that bit of doggerel than you can from the ostrich-like behavior of the Government toward the post-war relations of industry and labor. The strikes don't exist, of course, but how fervently it is wished that they

would go away!

This official ignorance of the strikes is all the more significant because of the fact that the situation which exists today was plainly foreseeable and foreseen more than a year ago. All responsible observers have predicted for months precisely the conditions which now prevail, even naming the industries and unions which would be involved first and those which would be affected later. These same observers have likewise consistently emphasized the necessity of controlling unrest during the critical period of transition from war to peace. The experiences of the past several weeks, therefore, come as a surprise to no one, least of all to the member of Congress who is naturally better informed than his average constituent. And yet nothing was done to forestall the trouble, and nothing effective is being done now to overcome it.

There is nothing about the situation which makes any sense at all. The strikes themselves don't make sense. No grievances exist which should not be amenable to arbitration on their merits. The

strikes are largely capricious and irresponsible, having much less to do with working conditions than with ostentatious displays of power for one reason or another. In the automotive industry, the strike reflects an internal struggle for control of the powerful U.A.W. The recent telephone strike was a frank demonstration to the N.L.R.B. and the people generally that an independent union can be just as tough as the A. F. of L. or the C.I.O. In the broadcasting industry, Mr. Petrillo arbitrarily removes programs from the national networks for reasons best known to himself. And the recent coal strike, with all its serious consequences, was simply Mr. Lewis flexing his muscles again.

Official grievances have been manufactured for public consumption, of course. In the automotive industry, for instance, the strike is ostensibly based on the demand for a 30 per cent increase in base pay, in order that wages now received for shorter hours may somewhat approximate the high income derived from overtime rates in effect during the war. But this demand is transparently fallacious, since it sets up the war period as a period of normalcy despite the evident fact that the war years were highly inflationary and economically perilous. So it doesn't make sense. But even so the strike was superfluous, since the administration already favors a program, to which Congress is more or less reconciled, of gradually raising wages during the months and years ahead.

Whatever may be said of the Government's failure to deal with this serious problem before it arose, there is scarcely a satisfactory explanation of its failure to deal with it now that it has arisen. As far as Congress is concerned, the individual member is fully cognizant of the implications and ramifications of labor unrest, but as a collective entity Congress remains officially unaware of the situation. And the blame is by no means confined to the legislative branch of the Government. The executive agencies involved

are supplying practically a nadir of leadership; and even the President, who is generally noted for his conscientiousness and candor, was enjoying the pastoral delights of county fairs at the height of the strikes and contenting himself with the guarded statement that there are "still a few selfish people" who are hampering orderly reconversion.

It may as well be realized to begin with that organized minorities are still more powerful politically than public opinion, and little progress toward economic stability is going to be made until the people understand that fact and then do something about it. The minorities have fewer votes, but those votes are organized and articulate, whereas the people as a whole speak politically in isolated segments when they speak at all. Many Congressmen feel that returning veterans, made indignant by numerous experiences of troops having been used to load ships because higher-paid longshoremen were on strike, will provide the antidote for the inordinate political strength of organized labor. But the more sober-minded and far-seeing among them are wondering if the solution lies in the creation of still another pressure group to combat the influence of others.

Labor has its peculiar problems, to be sure, and it ought to be organized and it ought to have the right to speak collectively. The same can be said of industry and of veterans and of farmers. But the influence of no group should be so great as to place in jeopardy the national well-being of the people as a whole. Legislation should be promptly enacted to make all such groups equally responsible before the law, and effective machinery should be established to adjudicate differences and enforce decisions. With respect to this serious problem we have neither integrity nor courage in our Government today.

The United States emerged from the war with a public debt of astronomical proportions, a debt approaching three hundred billions of dollars, a debt which must gradually but assuredly be paid. It can only be paid by taxes, and sufficient taxes can be raised only through the maintenance of the highest possible level of production of goods and services. Such a production level can be maintained only through continuing and uninterrupted industrial peace. That is kindergarten economics. The Government must approach the problem courageously and intelligently, which is another way of say-

(Continued on Page 54)



# HEREFORD

## Roundup

**W**ITH A \$20,000 premium list making it the world's biggest single breed livestock show for 1945, the Greater Pan-American Hereford Exposition is set to open November 9 with the most elaborate livestock parade ever seen in the Southwest. The exposition will run through November 18.

More than six hundred animals have been entered in the breeding divisions and the Junior Cattlemen's Baby Beef Show. The American Hereford Association and the Texas Hereford Association are co-sponsoring the exposition. Lloyd Wheelock, president of the Texas organization, is superintendent of cattle for the show.

Seventy-two Dallas business men are entering into baby beef partnership with an equal number of 4-H Club members and Future Farmers of America from throughout Texas. Each of the business men will purchase a calf to be presented to one of the boys, who agrees to feed and raise the calf and return with it to Dallas for exhibit at the city's 1946 livestock show. He will report to his business man partner every two months on the progress of his calf.

In addition to the Junior Cattlemen entries in the exposition, approximately 5,000 more 4-H Club members and Future Farmers are expected to be in Dallas on Junior Cattlemen's Day, November 10. While in Dallas they will meet a group of young students of Mexico's National School of Agriculture, who, accompanied by high-ranking Mexican officials, will be brought to Dallas by the Sears-Roebuck Foundation.

The parade committee, co-chairmen of which are Delmo Johnson and Carl Sewell, Dallas automobile dealers, with John W. Carpenter as honorary chairman, has made arrangements for an elaborate livestock and western frontier pageant. Horsemen and horsewomen from throughout Texas will ride in the parade. Yoked oxen, special horse sections, old-time western vehicles and floats illustrating frontier ballads will be included in the parade. New-style and old-style Texas Rangers will participate, as will colorfully costumed members of Dallas' Spanish-speaking population.

Purpose of the parade, it is explained by Mr. Johnson, is to focus widespread attention on the position Dallas occupies

as a leading livestock center.

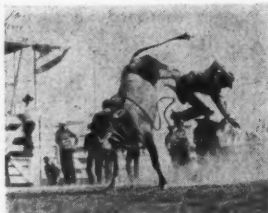
All participants in the parade will be guests of the exposition at a chuck wagon barbecue dinner to be held at Fair Park after the march is ended.

An International Championship Rodeo will be held during the Exposition. Competition divisions will include bronc busting, bull riding, calf roping and bulldogging. In addition to the contest events, an extensive array of spectacular special performers will be presented, including American cowboys who hold world championships, Mexican and Canadian cowboys and gauchos from South America.

A \$10,000 prize list, plus entry fees totaling approximately \$10,000 more, has been provided for the rodeo. Twelve performances will be presented, one each evening and two Sunday matinees.

Judge of the breeding cattle will be D. Burns, general manager of the Pitchfork Land and Cattle Company, Guthrie. Mr. Burns, who directs a ranch property extending over a considerable part of King and Knox Counties, has been in the livestock business most of his life, and is widely known as an expert and impar-

(Continued on Page 54)



# MOLDING A GREATER DALLAS

Metal-pouring from hundreds of ladles, is helping mold a greater industrial Dallas. New skills, new experience and new knowledge, brought to a high level of efficiency by war's necessities, have been converted to the production of better, finer peace-time products.

The Guiberson Corporation, with its sheet metal products, oil tools, and

domestic appliances, is typical of the broadened scope of Dallas manufacturers. These metal products, and the products of other manufacturers, are helping improve every phase of everyday living - they are helping mold Dallas and the Southwest into a center of manufacturing progress and prosperity.



**THE Guiberson  
CORPORATION**  
DALLAS, TEXAS, U.S.A.

Producers of oil field tools, steel cabinets, domestic  
oil heaters and sheet metal products.



ESTABLISHED 1919

# Dallas' Industrial Leadership Grows As Factories Make New . . .

## Marvels in Metal

**M**ETAL DALLAS, an exposition depicting the progress and future of Dallas manufacturers in metal, last month highlighted the accelerating changeover of this city's factories from the manufacture of the materiel of war to the production of peacetime goods for home comfort and business efficiency.

Believed to have been the first reconversion exhibit of its kind to have been held in the country, Metal Dallas pointed the way to an annual, broad scale industrial exposition designed to picture Dallas' resources and skills in all phases of manufacturing and thereby expand the city's importance as a manufacturing center.

Sponsored by the metal industries through the Dallas Manufacturers' and Wholesalers' Association, a division of the Dallas Chamber of Commerce, the success of the metal exposition has started the ball rolling for intensified promotion of all of the city's diversified industries on a scale that has won a big name for Dallas in the field of fashions.

Through their displays on the ground floor of the Dallas Power & Light Company, twenty-five exhibitors joined in giving Dallas citizens—some 60,000 of them who visited the various booths during the nine days of the show—a close-up of the Dallas-made marvels in metal that are beginning to flow from production lines that some 60 days before were turning out warplanes, guns, bombs and shells.

The exposition was formally opened when J. B. Adoue, Jr., mayor pro tem, and B. F. McLain, Chamber president, cut a ribbon across the doors to admit the first visitors. Participating in the formal opening also were Jack B. Dale, president of the Dallas Manufacturers' and Wholesalers' Association; and W. W. Finlay, chairman of arrangements for the show.

Purpose of the exposition, Mr. Dale pointed out, was, first, to create among the people of Dallas as well as among the diversified industries themselves a better knowledge and understanding of their products, skills, potential manufacturing ability, and the type of labor required; and, second, to promote and establish

Dallas as a city of diversified industries cooperating in an overall common cause—interest in the livelihood and welfare of its citizens.

Mr. Finlay regarded the success of Metal Dallas as a cue for holding an annual educational exhibition, general in scope, that would help enhance the importance of Dallas as a manufacturing center.

"Now is the time to bear down on keeping and developing industries we already have and bringing new ones to the city," he said. "We must concentrate the spotlight on Dallas as a manufacturing city. The Metal Dallas exhibition gave Dallasites an idea of broad strides made by the metal-working industries in the city. Let's begin to plan for a general industrial exhibition in Dallas every year that will make the nation sit up and take notice."

The Metal Dallas displays included metal products ranging from heavy machinery and precision instruments to kitchen cabinets and tables. A hit with housewives visiting the show was the kitchen cabinet-sink unit displayed by the Guiberson Corporation, containing a large drainboard space with upper and lower cabinets. The cabinet beneath the basin holds a metal garbage container, the lid of which is opened automatically when the cabinet door opens. Included also is a breadbox which closes automatically when the drawer containing it closes. A felt-lined removable box, divided into sections, is provided for flat silverware.

Most popular with the youngsters was a two-seater merry-go-round, made by the Glasco Manufacturing Company, 628 Third Avenue, which developed from the search of a Dallas oil man, L. M. Glasco, for a fun device for his own children several months ago. He discovered that Robert Franklin, an Oak Cliff plumber, had built a self-propelled family merry-go-round in his backyard shop from plumb-

ing couplings and wood. Instead of buying the merry-go-round, he bought Mr. Franklin's patent, formed a manufacturing concern, redesigned and streamlined the device and is now producing about 300 a day.

Subsurface pressure controls for flowing oil wells were displayed by Otis Engineering Corporation. The exhibit of the Murray Company revealed that the concern had changed back from making shells for war to manufacture of floor furnaces and noiseless attic fans. The company also produces cotton gin machinery and prefabricated steel buildings.

Liquefied petroleum gas tanks and general steel plate construction were exhibited by the Dallas Tank Company. The Universal Corporation, which halted its making of rocket shells with the coming of V-J Day, had on display its aluminum sliding windows and casement windows.

Changeover problems were relatively light for the Mosher Steel Company, continuing to produce structural steel, plate work, reinforcing steel and miscellaneous steel fabrication, and the Outside Venetian Blind Company, which has moved to Dallas since the war and was making its blinds for Army and Navy hospitals.

Sequel to the Metal Dallas exhibit will likely be a series of similar shows spotlighting the products of other branches of industry. Concerns within the Dallas Manufacturers' and Wholesalers' Association have been divided into groups according to products manufactured, and plans are being advanced for several types of shows.

Southern Aircraft Corporation, which has become a division of Portable Products Corporation of New York through the latter's acquisition of a majority of the stock of the concern for approximately \$1,000,000, announced through its attractive exhibit that it can now serve Texas industry with a complete manufacturers'

(Continued on Page 47)



# Watch..



# Metal Products

The better peace-time job that Dallas industry can do with the new skills, resources and knowledge developed by the necessities of war was demonstrated to Dallas citizens last month by the twenty-five odd manufacturers who displayed their products of reconversion during the nine-day Metal Dallas exposition. Pictured are some of the exhibits:

1. A handy key, operated from inside the room with the window either closed or open, is used to tilt the louvers of the Clear-View blind of the Outside Venetian Blind Company to the position desired, E. R. Barr of the company, right, explains to O. A. Hess. Pictured behind the window is Miss Betty Watson.

2. A glass-topped table, available again in the line of ornamental iron furniture produced by the B. & H. Machine & Manufacturing Company, is being admired by Mrs. Wallace E. Howell and T. P. Evans.

3. The built-in garbage container of Guiberson Corporation's metal kitchen cabinet attracts the attention of Mrs. W. M. Weisz, shown with Mr. Weisz, left, and C. K. Clark of Guiberson's household equipment division.

4. Vent-a-Hood Company's kitchen ventilator with built-in exhaust unit is a center of interest for Mrs. B. M. Pinkard of Jacksonville, Texas, and E. W. Pinkard of Dallas.

5. Universal Corporation's aluminum window frame, with a switching arrangement to make both sides of the glass washable from inside the room, is being examined by Mr. and Mrs. C. G. Pace.

6. The Ferguson maintenance roller, product of the Shovel Supply Company, is being tested for riding comfort by Miss Margaret Wells as R. A. Shive looks on.

7. F. J. Martin, left, and A. Navratil look over the exhibit of the Machine Products Company, manufacturers of machine parts, tools, dies and gears.

8. The Murray Company had on display models of its ventilator fans and floor furnaces.

9. Texlite's display of "Signs of the Times" revealed the wide range of porcelain enamel products turned out by that company.

10. Otis Engineering Corporation displayed its line of sub-surface pressure controls for flowing oil wells.

11. Southern Aircraft Corporation's exhibit graphically announced the availability now to Texas industry of a complete manufacturers' service.

12. Mrs. J. T. Watts prepares to demonstrate the maneuverability of the Little Giant tractor saw manufactured by Sutton, Steel & Steel, Inc.

13. Getting an overhead view of one of the products of the Dallas Tank Company—a propane gas tank—is Miss Doris Dowdell.

14. Miss Marjorie Pinson takes a ride on the two-seater merry-go-round, made by Glasco Manufacturing Company, as Miss Virginia Roth applauds.

15. Mosher Steel Company's display portrayed its craftsmanship as producers of structural steel, plate work, reinforcing steel and miscellaneous steel fabrication.

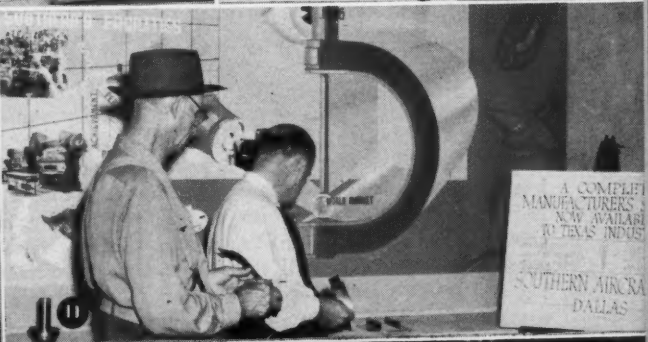
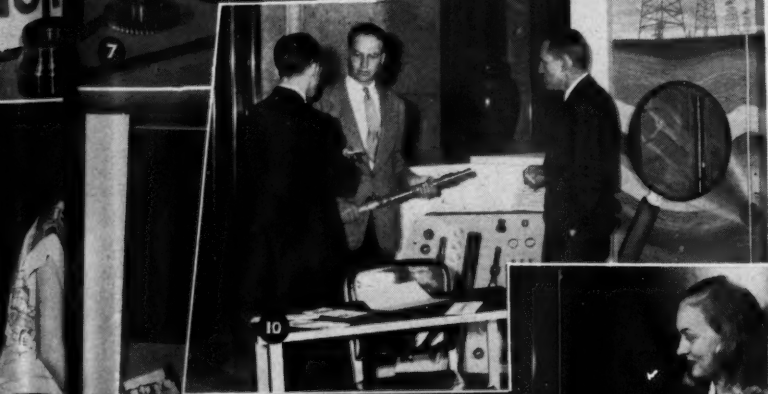
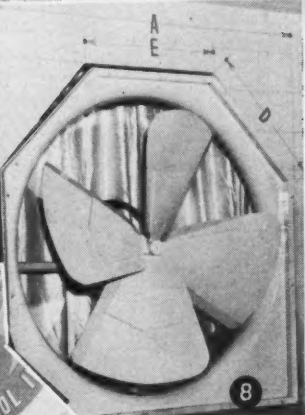
—Photographs by Thomas K. Cone, Jr.





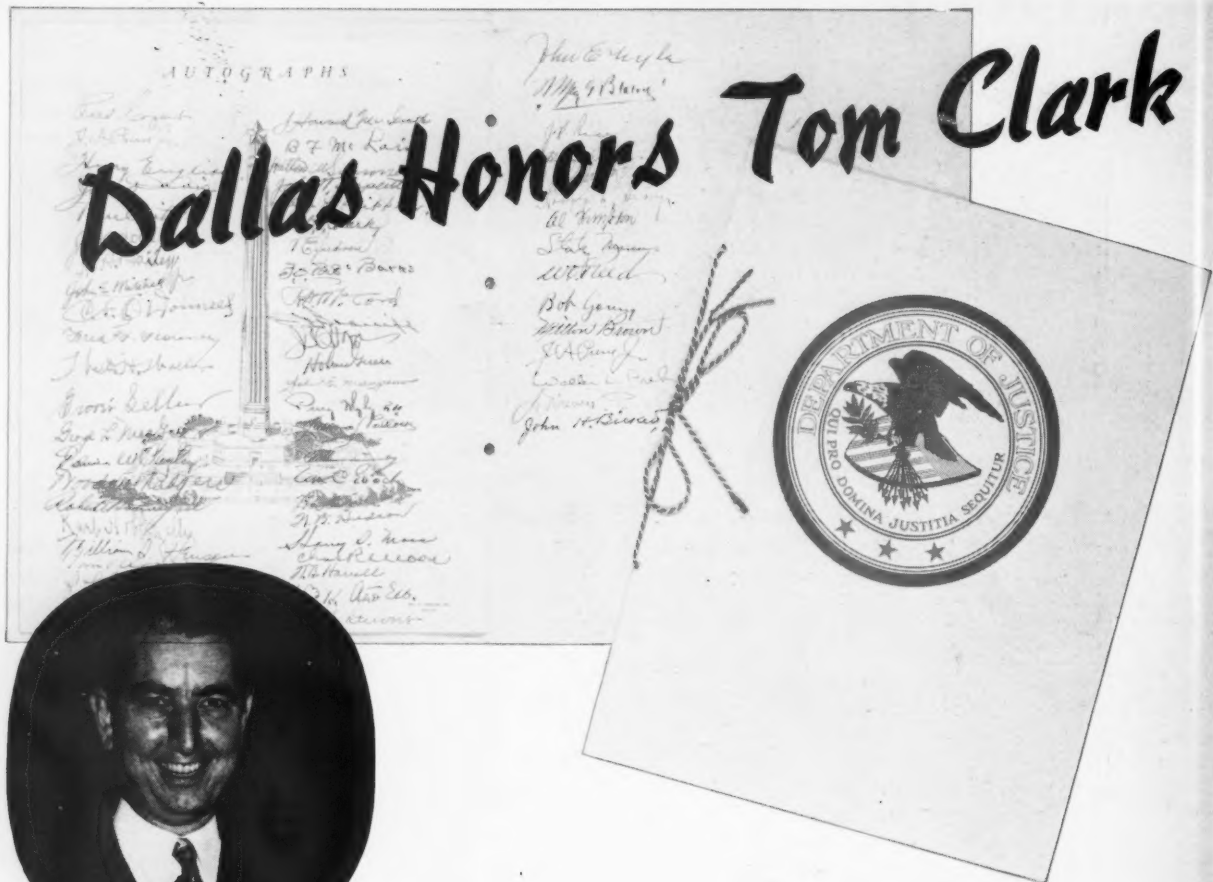
**MURRAY**  
VENTILATOR  
FANS

SPECIFICATIONS:  
MODEL A B C D E Weight, Lbs.





# Dallas Honors Tom Clark



**U**NPRETENTIOUS Tom C. Clark came home last month for his first Dallas visit since he became the President's lawyer, and received an enthusiastic, heart-felt tribute not only from his Dallas and Texas friends but also from several of his Washington associates in high government places who came along to add their praise.

The homecoming of United States Attorney General Clark was the occasion for an impressive welcoming banquet for the local boy who made good. With more than 700 guests overflowing the Grand Ballroom of the Hotel Adolphus, the dinner was sponsored by the Dallas Chamber of Commerce and the Dallas Citizens' Council.

Flanked by fifty or more business leaders, city and state officials and men who represented the nation from the Pacific Coast to New England, who sat at the gold-clothed, two-tiered speakers' table, the Attorney General responded to the lavish tribute with the simple statement, "I am only a small town lawyer."

His address included a message for business men which gave assurance that

the Department of Justice would be vigilant in protecting the American system of free enterprise against any selfish interest that might threaten to destroy it.

"I believe the American people and the intelligent leaders of American business want to preserve in our country not only the principle but the fact of free enterprise," he asserted. "This means an end to selfish protection of the entrenched, an end to domination and extermination of the small to protect the advantages of the large, an end to the right of dollars to stifle brains, incentive and inventive genius; an end to supernatural cartel conspiracies."

He promised that the department would not engage in any "witch hunts" but said that there would be a fair, common sense enforcement of the Federal anti-trust laws. He also promised that his administration would be one of fair dealing to all, whether they be rich or poor, powerful or powerless. He pictured his job as Attorney General as being just a lawyer's job to see that simple justice is done, to represent all the people to the end that the guilty are punished and the innocent are protected.

"I hope I can instill into the hearts of the 27,000 persons who work with me the understanding that as the people's lawyers we are not there to satisfy grudges, to manifest any bias, nor to indulge in any personal whims," he declared "Constitutional guarantees must be held inviolate and civil liberties preserved."

The dinner began a five-day visit of Attorney General Clark to his home state, which took him to San Antonio, Corpus Christi and Houston for additional honors before his return to Dallas for the trip back to Washington. After his Gulf Coast swing, he was luncheon guest of the Dallas Bar Association and the Dallas Chapter of the Federal Bar Association at the Hotel Adolphus. On the day of their departure, Mr. and Mrs. Clark were honored with a reception at the home of the Attorney General's brother, Robert L. Clark.

From his home-town admirers as well as his well wishers from Washington came words of praise for the courage, integrity and common sense of the first Dallasite to sit in the cabinet of the President of the United States, the first Texan



**MRS. TOM C. CLARK**, who accompanied the Attorney General to Dallas, was first to leave the plane after it drew up in front of the Love Field Administration Building.



**DALLAS' GIFT** to the Attorney General—a fine silver service—is pictured being admired by, left to right, B. F. McLain, president, Dallas Chamber of Commerce; Karl Hohlitzelle, president, Dallas Citizens' Council and toastmaster at the dinner; R. L. Thornton, general chairman for the banquet; and Lt. General Walton H. Walker, commanding general, Eighth Service Command.



**RIGHT ARM** of the Attorney General in the Department of Justice, J. Howard McGrath, Solicitor General, left, said he hoped to keep Tom Clark as a boss for a long time to come. Pictured at the press table are, left to right, Allen Duckworth, Dallas News; Stanton Fitzner, United Press; Alex Acheson, Mason Walsh and James F. Chambers, Jr., Dallas Times-Herald.

since Thomas Watt Gregory of Austin served as Attorney General under President Woodrow Wilson.

Starting the flow of tributes, Mayor J. Woodall Rodgers described Attorney General Clark as the "greatest example of the American way of life and the opportunity of American youth."

Spokesman for Texas, Grover Sellers, state attorney general, declared that the guest of honor is part of an administration in Washington that will go down as the greatest in American history.

Declared Congressman Hatton W. Summers: "People ask me, 'who put him in?' He put himself in. He is one of the chief advisers of our great President."

Ambassador Edwin W. Pauley, United States representative on the Allied Reparations Commission and a Californian, said that Dallas and Texas "are giving the nation a man whom I am sure will be the greatest Attorney General we ever had."

The office of Attorney General of the United States was described as the greatest trusteeship in all the world by J. Howard McGrath, U. S. Solicitor General, who added that Mr. Clark now holds that trusteeship for the rights of freedom and liberty guaranteed by the constitution.

Three times governor of Rhode Island before he became right hand man to Attorney General Clark, Mr. McGrath pointed out that few governments ever set up a department of justice to defend the rights of the people against the government itself.

"That is the spirit Mr. Clark has brought to his office, and he is going to make one of the greatest Attorney Generals this nation ever had," he said.

The tribute from Robert E. Hannegan, Postmaster General and chairman of the Democratic National Committee, was not only for the Attorney General but other Texans serving in Washington—Senator Tom Connally, Speaker Sam Rayburn.

One time member of the Paris, Texas, baseball team, Mr. Hannegan told of the ability of Mr. Clark as a cabinet officer and the respect his fellow cabinet members have for him.

"I find that men over the country are glad the affairs of the department of justice are in Mr. Clark's hands," he said.

A highlight of the dinner was a message from President Truman, which was read by R. L. Thornton, chairman of arrangements, who presided.

"This should be a proud day for Dallas and for Tom Clark, another home town boy who made good," President Truman telegraphed.

"In honoring him I feel that you are verifying my judgment in appointing him to the exalted post of Attorney General of the United States. We all know that he will do a grand job and will reflect glory on the city and the state that gave him to the nation."

Mr. Clark was minus his famous bow tie when he filed into the magnificently decorated Grand Ballroom in the procession of men who accom-



**CONGRATULATIONS** were showered upon the Attorney General by his fellow Texans for his banquet address, broadcast by Dallas radio stations.

panied him to the speakers' tables, with the orchestra playing "Stars and Stripes." He had quickly changed to a blue four-in-hand tie with large white diamond design during a brief pause in Hotel Adolphus' President's Suite after a hurried trip from Love Field, where he had arrived an hour or so earlier.

His place of honor at the banquet was beneath the six flags of Texas and the



**THE INVOCATION** was pronounced by Dr. Floyd Poe, pastor of the City Temple Presbyterian Church, right, who is pictured with Myron G. Blalock and J. P. Rice.

Attorney General's flag. On a table in front were two giant eagles carved from ice. Between these was a huge bouquet which was later removed to reveal what Karl Hoblitzelle, president of the Dallas Citizens' Council and toastmaster, described as the finest work of the silversmith. It was a fine silver service presented to Mr. Clark as a gift from the citizens of Dallas.

Deplaning at Love Field with the Attorney General were Mrs. Clark, the Postmaster General, Ambassador Pauley, the Solicitor General, Congressman Sumners, Congressman John Lyle of Corpus Christi and Dale Miller, Washington representative of the Dallas Chamber of Commerce.

Wearing his famous bow tie and a Texas-style hat, the Attorney General moved to the Love Field Administration Building, where he stood with Lt. General Walton H. Walker, commanding general of the Eighth Service Command, while the headquarters band welcomed him with flourishes and ruffles, and then struck up "Glory of the Trumpets" as

the party stepped into waiting automobiles for the trip to the Hotel Adolphus.

The reception committee, headed by R. L. Thornton, also included George L. MacGregor, C. Andrade, III, Clint W. Murchison, Tom Gooch, Robert L. Clark, his brother; Mrs. Martha Harrell Clark, widow of his brother, the late William H. Clark, Jr.; and her two sons, Whitfield Harrell Clark and George Littlefield Clark. The welcoming party from the Dallas Junior Chamber of Commerce included John E. Mangrum, the organization's president, and Ira D. Ewing.

Mr. Clark began his address at the dinner with the statement:

"It is a great privilege to be here tonight in the town of my birth, among my friends. I am humble before this magnificent party because I know that it is not for me personally; it is for the Attorney General of the United States. He has lots of friends; I have found them everywhere; he gets much acclaim but Mary, Mrs. Clark, and I fully realize that we are but small potatoes. As for me I am but a small-town lawyer with an Attorney General's handle.

"Texas should be, and is, proud of its distinguished delegation in the Congress of the United States," Mr. Clark continued. "The venerable Tom Conally, chairman of the foreign relations committee, flanked by Speaker Rayburn, with

"**COWBOYS**" from the ranks of the Dallas Junior Chamber of Commerce fired a pistol salute to Attorney General Tom Clark upon his arrival at Love Field. John E. Mangrum, Jaycee president, (below) headed the reception committee from that group.



**A TRIBUTE** to the Attorney General as "the Dallas boy who has made good and come home" was voiced by Congressman Hutton W. Sumners.

Johnny Lyle here of Corpus Christi, and Mr. Pickett, the freshman of the delegation bringing up the rear. There are many jokes about Texans in Washington, and how they get their jobs. I will tell you how it's done. It's through this great delegation. It gets the job done, and well, too."

Pointing out that it is the responsibility of the Department of Justice to enforce the Federal laws, he added:

"I am happy to say that there has been very little law violation by businessmen during the war period. Of course, we have had chiselers and cheats, whom we prosecuted. Some were bad actors in that they manufactured defective materials for war. These, I am happy to say, are behind prison walls.

"Business men generally fear the bugaboo of antitrust prosecution. This should not be. The Department of Justice is the people's department. Now I want all business men and their lawyers to know that we in the department do not have horns. When you have some antitrust problems come and see us about it. You should bring your lawyer along so your conference would be aimed at the solution of your legal problem. If we can be helpful we shall."

As a concluding remark, Mr. Clark pointed to Texas as having the greatest opportunity of any state in the Union for growth and prosperity.

"Texas is the most fertile industrial field of the nation," he said. "I do hope that you business leaders will be far-seeing enough in grasping this opportunity."

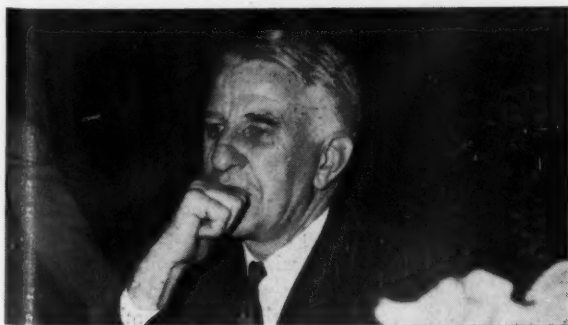




**NO WITCH HUNTING** but a fair, common sense enforcement of the anti-trust laws was promised by Attorney General Tom C. Clark, pictured addressing the gathering of home folks.



**LATE COMERS**, who found the banquet hall filled to capacity and all places at the tables taken, had dinner elsewhere and returned for the proceedings.



**JOHN E. MITCHELL, JR.**, secretary and treasurer of the Dallas Citizens' Council, is pictured at the two-tiered speakers' table.



**AUTOGRAPHING PROGRAMS** for friends occupied much of the Attorney General's time during and after the dinner.



**A CABINET ASSOCIATE** of Tom Clark, Postmaster General Robert E. Hannegan, praised the Attorney General.



**GREETINGS FROM TEXAS** were extended by Grover Sellers, state attorney general, left. Pictured with him are Geo. L. MacGregor, center, and Ambassador Edwin W. Pauley.



**THE BANQUET PROGRAM**, which everyone took home as a memento of the occasion, was produced by William S. Henson, left, who is pictured with Milton Brown.



# Buying for Victory

## WILL HELP DALLAS ACHIEVE \$48,000,000 BOND QUOTA

**W**INDING up the War Bond drives successfully with an over-the-top finish in the Victory Loan campaign October 29 to December 8 will require the concentrated efforts of Dallas business men.

This was the challenge issued to industrial management by Ray Dixon soon after his appointment as Dallas County chairman for the concluding drive. Announcement of his selection was made by E. E. Shelton and R. L. Thornton, co-chairmen of the Dallas County War Finance Committee.

Working under Mr. Dixon's leader-

ship, hundreds of Victory Volunteers will seek to help Dallas County reach an over-all quota of \$48,000,000. Of this amount, a total of \$8,500,000 is to be raised by the sale of E bonds. In Texas, the quota is \$297,000,000, with \$90,000,000 to be subscribed by E bonds.

The buying power of E Bond money, which is expected to reach approximately \$166,549,147 in Dallas County by the end of the Victory Loan, is tremendous. This amount includes all monies raised since the inception of the War Bond drives November 30, 1942.

This sum would buy 27,758 homes at

\$6,000 each, 138,791 cars costing \$1,200 each, or 832,746 refrigerators at \$200 each.

E Bonds will be the measuring stick for success of the Victory Loan just as they were in the War Bond campaigns.

E Bond buying power is viewed as also providing a powerful shot in the business arm in years to come.

Prospective purchasers of Victory Bonds will be approached on the basis of the need for financing a four-fold Government program:

1. Care of the wounded and rehabilitation of veterans.
2. Cancellation and termination of war contracts.
3. Maintenance of armies of occupation.
4. Transportation home for service men.

In addition, the Government hopes to combat the threat of inflation by encouraging wage earners to invest their money in bonds to provide a backlog of buying power and a steadying influence during the reconversion period.

"The need is still great for war financing," Mr. Dixon said. "We should not so quickly forget the boys who are never coming home. In a spirit of gratitude, we should be only too glad to invest our money in bonds, the best security in the world, to show our appreciation and thanks."

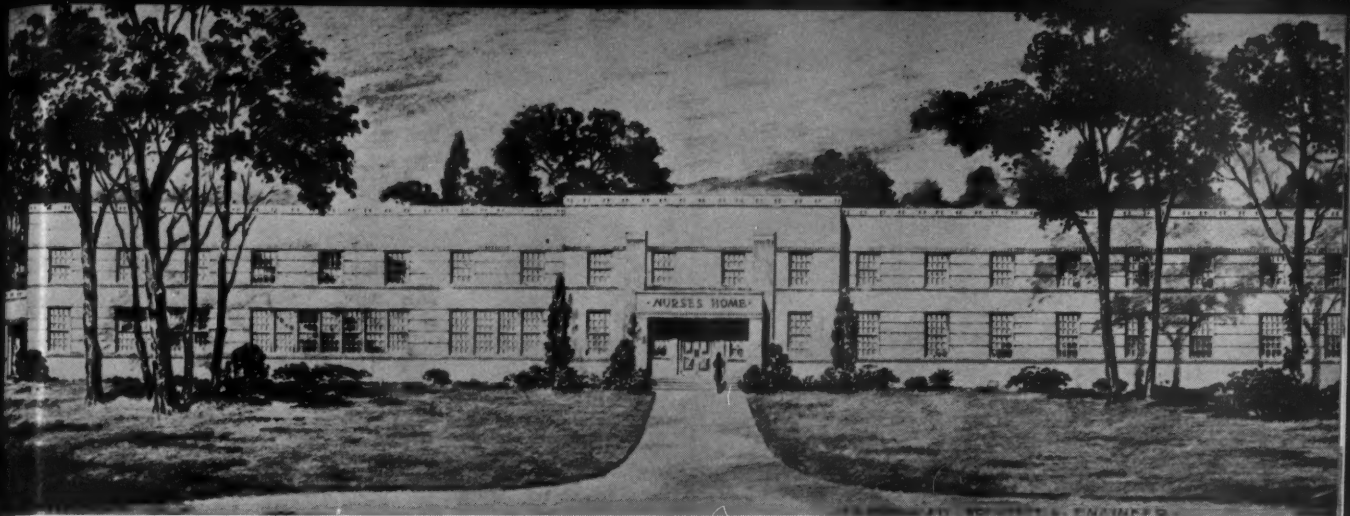
To sell the potential E Bond buyer, business will have to apply all its ingenuity and know-how. Stimulus of a country at war has been removed. In its place is a nation flush with victory.

"This will make the final bond drive a tough one, especially in Dallas County, where, during the Seventh War Loan, only 81 per cent of the \$19,350,000 E Bond quota was attained. And that was

(Continued on Page 54)

**IN DALLAS** to help start preparations for the Victory Loan drive, Ted R. Gamble, national director of the United States Treasury's war finance division, left, was given assurance by Ray Dixon, Dallas County campaign chairman, that Dallas would not tumble the ball before the job is done.





## \$250,000 Asked for Methodist Hospital

A VITAL step toward relieving the acute shortage of Dallas' hospital facilities—insufficient bed space for patients and too few nurses to care for them—will be taken by the community in November through the campaign of Methodist Hospital for \$250,000.

This will be the first time the hospital has appealed for community aid since it was opened on Christmas Day, 1927. During these eighteen years, this healing institution has given a noteworthy public service, caring for 79,016 sick patients of Dallas and north Texas.

Today Methodist Hospital is facing an emergency. The institution has come to a crisis where it can no longer adequately continue its service of healing the sick, unless the community contributes to its growth.

The sum of \$250,000, to be sought from the people of Dallas in November, is needed for the erection of a Nurses' Home and Education Building on the hospital campus.

The success of this campaign will assure the continuation of a great Methodist Hospital. Without this vital addition to its physical plant, the hospital will be critically handicapped in obtaining the student nurses who are essential to the operation of a hospital and the care of its patients.

By the erection of this new structure, rooms in the main building, which are now having to be used for classroom study, can then be released for use as patients' rooms, thus expanding the bed capacity at Methodist Hospital and helping relieve Dallas' severe shortage of hospital beds.

Plans have been drawn for a modern and attractive building to be erected as

soon as the \$250,000 campaign fund is raised. The proposed two-story, T-shaped structure of buff brick, matching the hospital in design, will include quarters for 100 nurses, living two to a room; plus classrooms, library, science laboratory,

**By E. B. Germany**

parlors and an auditorium for student activities. The building site, on the hospital campus, is east of the main building, facing south on Oakenwald Street.

At present Methodist Hospital has no Nurses' Home. Its student nurses are having to live in temporary pre-fabricated houses—crowded, bare and uncomfortable—or in scattered private dwellings off the campus.

Except for the exigencies of war which have prevented earlier building, it would be to the discredit of our city that these young women, who are devoting themselves to the care of our sick, have had to undergo such hardship in giving this service. Comfortable living quarters and adequate classrooms for their training are an urgent necessity for their welfare.

No hospital can function without student nurses. When you or a member of your family needs hospitalization, you want the best possible care. It is the nurse who carries out your doctor's or-

ders, ministers to your loved one and helps make him well again. A hospital without enough nurses is like an army without enough troops.

The Methodist Hospital is the only one of the four large Dallas hospitals which does not have a Nurses' Home or the funds for building one. As a result, the hospital is seriously hampered. The whole future of Methodist Hospital's service to the community is dependent upon its having an adequate Nurses' Home, in order to attract the caliber of girls needed in the nursing profession.

With the new building, this great institution can go forward to an ever increasing service to Dallas. It already possesses the advantage of being one of the most modern of the city's large hospitals and of having an outstanding medical staff and technical facilities. It is located on a beautiful and quiet site withdrawn from the crowded city. It has a high ranking nursing education program, taught largely by professors from Southern Methodist University at the hospital, or else the students are sent to S.M.U. for classes. These assets will attract greater numbers of girls to nurse Dallas' sick when adequate living and study quarters are provided for them, through the current campaign.

Although founded and supervised by Methodists, it is important to note that this hospital is used by people of all denominations and belongs truly to the whole community. Therefore, the whole community is being asked to help now.

Last year Methodist Hospital served 9,580 sick people, representing every denomination and every income bracket. Many who are cared for at Methodist Hos-

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DALL



FLEET ADMIRAL CHESTER W. NIMITZ

# Nimitz Day in Dallas

**P**ROUD and grateful, the citizens of Dallas opened wide their hearts last month to give a hero's welcome to Fleet Admiral Chester W. Nimitz, back on his native Texas soil for his first visit home since Pearl Harbor.

It was the touch of Texas in the tumultuous greeting that made the day perfect for the tall, white-haired, soft-voiced conqueror of the Japanese navy.

The stage for his homecoming was set by the Dallas Chamber of Commerce. Days of detailed preparations made it possible for the Nimitz Day activities to move along like clockwork from the time he arrived five minutes ahead of schedule until he left for Austin five minutes ahead of time.

During the few, brief hours of his Dallas visit, many honors were heaped upon the Texas-born, five-starred admiral, beginning with his arrival by plane from Washington. As he stepped from the four-engined R-58 Navy plane, he was greeted by a welcoming committee headed by Governor Coke Stevenson of Texas, Mayor J. Woodall Rodgers of Dallas and B. F. McLain, president of the Dallas Chamber of Commerce. The group also included Joe Molberg, mayor of Fredericksburg, the town of Admiral Nimitz' birth.

Just as the Admiral stepped back on Texas soil for the first time since he traveled incognito as an obscure civilian to Pearl Harbor four years ago to take command of the fighting ships of half a dozen nations, his five-star blue flag was hoisted over the Dallas Naval Air Station and he was piped aboard by a boatswain's pipe in a traditional Navy ceremony.

From the Naval Air Station the cavalcade of cars, carrying members of the official party including several admirals and other top-ranking Navy officers, moved behind screaming sirens of the police escort to Fair Park, where the Hall of State provided an impressive setting for the official Texas ceremony of welcome.

Presented by Chamber President McLain, Governor Stevenson referred to Admiral Nimitz as a sailor's Admiral.

"Every man, woman and child in Texas knows what he has done," the Governor continued. "He is the man who took charge when everything looked blackest—and he won.

"He has two great qualifications; first, calculating common sense, and, second, a respect for his fellow men."

Mr. McLain then presented G. B. Dealey, president of the Dallas Historical Society. As the crowd in front of the Hall of State roared its acclaim for a native son and hero, Mr. Dealey announced there would be placed in the Hall of State "a perpetual representation of him whom we honor today."

"May it be a symbol to inspire in Texas a devotion to ideals which Texans hold dear enough to fight for, to die for and to live for," he said.

Presented by Mr. McLain as a naval genius, Admiral Nimitz made his principal address of the day.

With a good-natured smile and his snowy hair in striking contrast to his tanned face, he opened with, "Fellow Texans, it is good to be in Texas."

"I have always been proud of the great state in which I was born. I like its tra-

ditions and its people; I deeply appreciate the honor which you are doing me today by receiving me with traditional Texas hospitality."

Declaring that the war in the Pacific enriched the fighting traditions of Texas, he continued:

"A hundred thousand Texans served in the United States Navy; there were 20,000 in the Marine Corps; 2,500 in the Coast Guard. Additional thousands of Texas men served in the Army. Some of these were in units which came under my area command as commander in chief of the Pacific Ocean areas."

He made a strong plea for the preservation of sea power.

"All American military services, and all of our brave Allies, contributed in full measure to Japan's downfall," he said. "It was a great team. But without sea power, our victory would not have been possible.

"Our sea power severed Japan from her outside sources of supply. Sea power made it possible for us to capture bases from which B-29s, and other aircraft could bomb the enemy's homeland.

"I hope and pray that in the years to come we will always be in a position to exercise that sea power when it is needed, where it is needed and in strength sufficient to guarantee the nation's safety.

"We will not have kept faith with those who gave their lives in this war if we fail to take all necessary steps to prevent future acts of aggression against us."

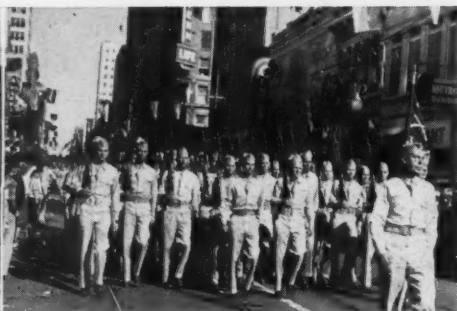
The Crystal Ballroom was overflowing with admirers by the time the Admiral and his official party reached the Baker

(Continued on Page 24)



**HOME WAS THE SAILOR**, when Fleet Admiral Chester W. Nimitz trotted down the ramp to Texas soil, just after his four-engined plane arrived at the Dallas Naval Air Station. The enthusiastic welcome from the

reception committee awaiting him was later amplified into a roaring ovation from the thousands who jammed the streets to greet the Admiral as he moved ahead of the parade, constantly waving from his open car.



**ARMY CONTRIBUTION** to the Nimitz Day program included many units in the parade—bands, marching troops, WACs and armored units. Patriotic agency representatives included the Army, Navy and Marine Mothers' Clubs, the American Legion posts and auxiliaries, the Career Girls' Defense Corps,

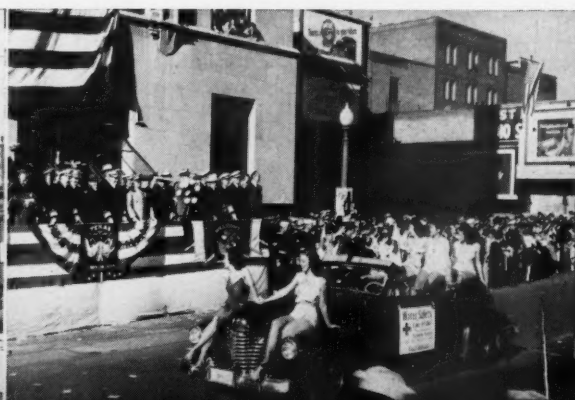
the Daughters of the Republic of Texas and many others. Other participating units included the Grand Prairie, Lancaster, Pleasant Grove and Wilmer-Hutchins High School bands and pep squads. David Botter, Dallas News, is pictured at left with press jeep provided by the Navy.



**A HEARTY TEXAS HANDSHAKE** was given Admiral Nimitz by Governor Coke Stevenson, top left, who was among the first to welcome the naval leader after he deplaned from Washington. Mrs. Nimitz, center, left, was presented with a large, green orchid by her aide for the day, Wave Li. (ig) Janice Gravely. The flower was a gift from the Texas Philosophical Society. She was welcomed also with a large bouquet of yellow chrysanthemums from the Dallas Navy Mothers Club, right, presented by Mrs. R. M. Schott, club commander. At bottom, left, is scene on Akard Street, with a huge crowd jamming the street waiting for the Admiral to leave the hotel at the conclusion of the luncheon. Red Cross units in the parade,

showing various types of service rendered, included a car of pretty girls wearing bathing suits and representing water safety, center photo. Admirers crowding into the downtown area to bestow adulation upon their fellow Texan in every form gave the Dallas Railway and Terminal Company the biggest weekend in its history. Records of the transit company showed that a total of 394,734 passengers were carried on Nimitz Day, some 40,000 above normal operations. City and military police, the Navy shore patrol, and Texas State Guard troops joined hands to keep the line of march open through the swarming crowd.

—Nimitz Day Photographs by Thomas K. Cone, Jr.

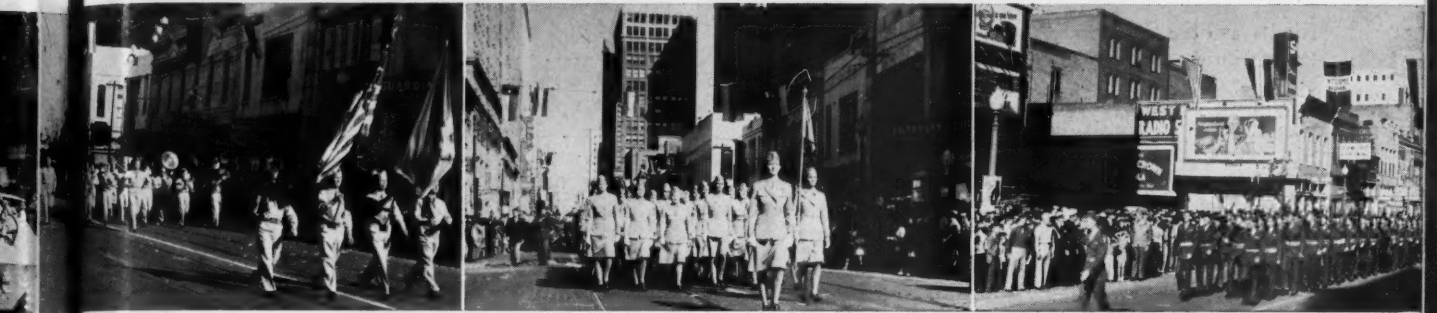






**DALLAS' BIGGEST PARADE** rolled over Elm and Main for the Nimitz Day celebration. Assembled by Parade Marshal Bill Cole, the procession required an hour and ten minutes to pass in review, with all branches of the

Armed Forces represented, followed by units from numerous patriotic organizations and war veterans' groups. R.O.T.C. bands from all of the city's high schools as well as groups from neighboring towns participated.



**ROAR OF PLANES** overhead during the parade helped to swell the roar of the onlookers. Dive bombers in formation and in smoke-trailed maneuvers over the route of the procession indicated the nation's aviation might that furnished air coverage for Admiral Nimitz' fleet. Navy personnel

in the parade stretched along eight blocks, with Navy bands playing "Anchors Aweigh" over and over again. The marching Marines received considerable attention as they swung along the route. Adding color to the vigorous vocal greeting was the constant snow shower of confetti.



**ADMIRAL NIMITZ** is pictured, top, left, signing the register at the Hall of State with the pen he used in accepting the Japanese surrender aboard the Missouri. Among those greeting him at the Dallas Naval Air Station were Lt. General Walton H. Walker, commanding officer of the Eighth Service Command. At the luncheon he autographed for Camp Fire Girls Shirley Rainwater, left, and Sylvia Wink their Camp Ellowi Chester W. Nimitz Bell given them by the Naval Air Station. Admiral Nimitz is pictured at top, right, as he made his principal Dallas address before the Hall of State. At bottom are pictured some of the guests at the speakers'

table at the luncheon, top row, left to right, Mayor Joe Molberg, Fredericksburg; Col. W. M. Lanagan, commanding officer, Fifth Ferrying Group; Ted Dealey, Lt. Comdr. Lee McGowen, Mrs. John R. Lonigan, Rear Admiral H. B. Miller, Mrs. Al Templeton, Congressman Hatton W. Sumners, Mayor J. Woodall Rodgers, Mrs. Walton H. Walker, Rear Admiral C. A. Pownall and Mrs. Tom Gooch, and bottom row, left to right, W. O. Reed, Mr. Gooch, Weaver Holland, Judge Templeton, Commander H. A. Lamar, Congressman Lyndon B. Johnson, Mrs. Holland, Capt. L. J. Dow, General Walker, Mrs. Rodgers, Governor Stevenson and Mrs. Nimitz.





## Nimitz Day in Dallas

(Continued from Page 21)

Hotel for the luncheon sponsored by the Dallas Chamber of Commerce.

The Dallas Naval Air Station orchestra played "The Eyes of Texas" as Admiral Nimitz and his party filed to the head table, with the thunderous, unrestrained applause almost drowning out the music.

With Mr. McLain presiding, Mayor Rodgers led off with the round of tributes.

"Admiral Nimitz, to us you are our country—our flag," he said. "You are the difference between slaves and free men.

"We honor you for your great work in conquering the Pacific. We honor you because you are a distinguished Texan. We honor you because you are a prince among men with a heart of gold. Our hearts are full. All we can say is we welcome you to Dallas."

Governor Stevenson said that Texas, under the strain of global war, was shocked when it heard that a native son was quoted as saying that the Pacific Ocean was larger than Texas.

"I want to tell you that I am happy to learn that Admiral Nimitz has corrected the quotation," the Governor continued.

"What he really said was this: 'If there is any place on earth bigger than Texas it is the Pacific Ocean.' Now that we have that cleared up, I suggest that the subject be dropped!"

He described the Admiral as "the man

**LAUDING TEXANS** for their contribution to the winning of the war, Fleet Admiral Chester W. Nimitz is pictured at left with G. B. Dealey, president of the Texas Historical Society, left, and B. F. McLain, president of the Dallas Chamber of Commerce, as they looked at a framed picture at the Hall of State of another Texas patriot, Commander Samuel David Dealey of Dallas, who was killed in submarine action. At center are shown Mark Hannon, Chamber staff member, who directed parade arrangements, and Dale Miller, the Chamber's Washington representative. Pictured at the speakers' table, left to right: Rear Admiral Forrest Sherman, deputy chief of operations for Admiral Nimitz in the Pacific; Rear Admiral J. J. Clark, chief of the Naval Air Intermediate Training Command, Corpus Christi; and Rear Admiral A. C. Bennett, commandant, Eighth Naval District, New Orleans.

who roped, tied and branded the Jap navy."

After the Governor had concluded, Mr. McLain called upon Admiral and Mrs. Nimitz to stand. J. Ben Critz, vice president and general manager of the Dallas Chamber of Commerce, removed a five-star flag in front of the speakers' table, revealing a seven-piece tea and coffee silver service with tray, the gift from the citizens of Dallas. The inscription on the thirty-inch tray read:

"Presented to Admiral Chester W. Nimitz with the admiration of all of Dallas in recognition of his magnificent contribution to the cause of freedom and his inspired naval leadership." Engraved on the tray also were the date and the words, "Nimitz Day in Dallas."

The admiral said that the gift would remind him and Mrs. Nimitz "forever of your high esteem."

He said that several secret weapons defeated the Japs: One, a joint staff made up of Army and Navy officers, and another, the method of confusing the Japs by using one group of ships as two battle-fleets.

"While the commanding personnel of one fleet, far from the rigors of battle, laid their plans for new strikes, the other commanders were at the door of Japan,

hitting the enemy," he said. "Then the situation was reversed. If such a strategy had not been followed, it might have been necessary to have gaps of perhaps six months between major naval strikes." He said that a third secret weapon was "our ability to supply our forces at sea with what we might call a floating base."

The Crystal Ballroom was impressively decorated for the luncheon. Captioned "Pearl Harbor to Tokyo," a series of huge photomurals covered the walls behind the speakers' table and told the story of the Pacific from the Pearl Harbor attack until the signing of the Japanese surrender terms aboard the Missouri.

Through the crowds that swarmed in the hotel lobby, entrance and on Akard Street, fencing him in with adoration, Admiral Nimitz and his party at the conclusion of the luncheon, inched their way to the cars in which they rode in the parade. The cavalcade moved to the starting point of the procession at Lamar and Elm, and the parade began, moving up Elm and down Main, with some 300,000 cheering admirers jamming the thirty-block route. Having made the circuit, the Admiral took his place on the reviewing stand in front of the Hall of Records. From the parade stand, Admiral and Mrs. Nimitz were hurried back to the Naval Air Station on schedule for their flight to Austin for another celebration in their honor.

**GIFT OF DALLAS CITIZENS**, the seven-piece Old American sterling silver service in chrysanthemum pattern, left, is being admired by Admiral and Mrs. Nimitz, left in picture, while Chamber President and Mrs. B. F. McLain look on. The five-starred destroyer of Japanese sea power is pictured, center, standing at solemn salute before an Army-Navy-Marine color guard. He had just stepped before a roaring crowd of admirers fronting the Hall of State. Along with applauding adults, cheering youngsters such as the boy pictured at right, proudly holding up an American flag, continually broke through the parade ranks at the reviewing stand to besiege the Admiral for autographs and present tokens of esteem.





# Free Advertising Service Helps Veterans Find Jobs

The latest example of how Dallas business firms are cooperating with discharged veterans is the new free advertising service being made available to

erans to take advantage of the opportunity to advertise free of charge for "Situations Wanted." Because of present space limitations, ads are held to twenty-two words.

The only requirement is that service men and women appear at the *Times-Herald* want ad counter in person and

present their honorable discharge papers. Employers have been urged to watch for the veterans' ads, which will be carried in the *Times-Herald* three times a week, and to contact the advertisers direct.

WYNETTE MURRELL has been elected to the board of directors of the Dallas Junior Chamber of Commerce in charge of Americanism and governmental affairs, succeeding MARK HANCOCK, who resigned.

## Free Want Ads for Veterans

Master Title and Abstract Company invites honorably discharged servicemen and women to use this space to advertise for "Situations Wanted." We will pay all charges.

### The Only Requirements Are:

Come in person to TIMES HERALD Want Ad Counter, 9 a. m. to 5 p. m.

Bring honorable discharge papers to The HERALD when submitting ad.

For the present, because of space, ads will be limited to 22 words.

Employers please communicate directly with the veteran.

## Jobs Wanted by Veterans

PART-TIME, attending school, 8 years' mechanical experience, 2 years' instruction, consider selling, Mary, one child, H-2532.

SALESMAN - Salesmanager, post-graduate, Wholesaler, not retail, just discharged, and job to let sit either considered, Gardner, T-2674, Box 8-16, Times Herald.

VETERAN, ex-flying officer, commercial license, experienced light plane pilot and engine, desires immediate flying or in aircraft engineering, 4022 Chrysler, P-1181.

WANT job managing stock farm with house. Well experienced, O. L. Platt, General Delivery, Dallas.

VETERAN, 12 years' experience office management, wants job with good future, excellent references. Willing to leave Dallas. Would make investment, Box 8-11, Times Herald.

COMBAT veteran desires office position with best first offering future. Experienced, married, clear habits; needs stable well, 201 N. Mont Clair, C. L. Kelly.

TEXAS A&M graduate, agriculture, Army pilot, experienced personnel and contract man, Age 27, married. Consider investment, 18-4719.

14 YEARS' experienced oil refining, 2 years' after experience as dept. head, specializing in training, should compensate for sale or personnel experience, 502 Cleveland.

SALES Engineer, M. E. degree, experienced in construction, piping, pumping equipment, engines, etc. desires position with aggressive firm, Box 8-43, Times Herald.

VETERAN, very clean, confident of ability as salesman, desires position at Austin, Texas, after training as sales representative, 4018 South Ave.

These Advertisements Published for Veterans by

**HEXTER TITLE & ABSTRACT CO.**  
1215 MAIN CENTRAL 9315

service men and women by the Hexter Title & Abstract Company.

The service was inaugurated last month when the first of the Hexter-sponsored ads appeared in the *Dallas Times-Herald*, which has made the extra space available in view of the worthiness of the cause.

The Hexter Title & Abstract Company has invited all honorably discharged vet-

CHARLES E. HANST, who was manager at Love Field previous to his service as a major with the Air Transport Command, has resumed his position with the City of Dallas as airport manager. HART BOWMAN, who was acting aviation supervisor during the period of Mr. Hanst's military leave, will fill the position of aviation director of public relations, a new post authorized by the City Council. J. C. BISSETT has returned from military service and resumed his former position as assistant city engineer.

## Carver Sound Equipment Co., Inc. DISTRIBUTORS

Complete Sound Systems for All Purposes  
RENTAL EQUIPMENT

Collis P. Irby, L. L. Northrup, Jerry F. Wrbas  
Owners

1501 Young Street

R-3464

## "Patty McCoy" The American Boy Expects You to Buy . . .

By Nimitz—and Halsey—and Me

Patty McCoy—an American boy—  
Left his home in the old Lone Star State.  
He set out to sea in a shiny DD  
And he wound up in Task Force Three Eight.  
He cruised for a while with a satisfied smile.  
Then he took his pencil in hand,  
And here's what he wrote in a well-censored note  
To the folks back in State-side land.

Me—and Halsey and Nimitz  
Have sure got the Japs on the run.  
We're drivin' 'em wacky in old Nagasaki.  
We're settin' the damn Rising Sun.  
Kyushu and Kobe and Kure  
Are wonderful ruins to see.  
We've got 'em like gophers a-seekin' a hole.  
The way that they burrow is good for the soul.  
And everything out here is under control.  
By Nimitz—and Halsey—and me.

Me—and Halsey—and Nimitz  
Are havin' a wonderful time.  
What we ain't uprootin'  
By bombing and shootin'.  
Would fit on the face of a dime.  
They say they're a face-savin' nation.  
And that may be true as can be.  
They're takin' a pushin' all over the place.  
We give 'em the Arsenic minus Old Lace.  
They're gettin' a kicking but not in the face.  
From Nimitz and Halsey—and me.

Me—and Halsey—and Nimitz  
Are anchored in Tokyo Bay.  
The place is just drippin' American shippin'.  
They stretch for a helluva way.  
We hear that the fighting is finished.  
And that is the way it should be.  
Remember Pearl Harbor—they started it  
then.  
We're warnin' 'em never to start it again.  
For we have a country with millions  
of men  
Like Nimitz—and Halsey—and me.

## Victory Bonds

The mellow blue eyes of  
Admiral Nimitz twinkled  
and his tan face creased in  
grins when he read this  
poem to a throng at the  
Hotel Baker luncheon in  
his honor. It was written in  
September, 1945, by Gordon  
Beecher, now captain,  
U.S.N.

## Southland Life Insurance Company

W. C. McCORD, President . . . Dallas



# Dallas Gives Strong Support To Medical Foundation Drive

A SOLID front of support from Dallas business interests for Southwestern Medical Foundation's efforts to expand medical education and scientific research in the Southwest—evidenced by a capacity attendance of business leaders at the kick-off meeting in mid-October at Hotel Adolphus of business teams in the Foundation's fund raising campaign—had by month's end produced \$775,945 of the \$1,300,000 needed to achieve the campaign goal.

Reports at the second meeting of the business teams' division showed a total of \$240,945 of its quota of \$370,000 had been raised. The advance gifts division reported \$535,000 of a \$900,000 quota subscribed.

"Dallas is affording a great chance to the Southwest to take the leadership in medical education, research and service in the coming new energy age," said the guest speaker at the opening report session, Dr. Chauncey D. Leake, head of the University of Texas Medical School at Galveston. Introduced by Dr. E. H. Cary, president of the Foundation, Dr. Leake declared that "unfettered by involved prejudice, uninhibited by outmoded traditions or foolish fear, and confident in its energetic leadership, the Southwestern Medical Foundation has an unparalleled opportunity to develop the

finest kind of health leadership in the Southwest."

Campaign co-chairmen J. B. Adoue, Jr., and George L. MacGregor were enthusiastic in their praise of the manner in which the various divisions began their work in advance of the official opening of the campaign, as Dr. Frank A. Seelman, leader of the doctors', dentists' and public health division, reported pledges of \$85,000 on a quota of \$60,000 and asked that this quota be raised to \$100,000. W. B. Wright, head of the drug stores and medical supplies division reported that group over the top with its \$18,000 quota.

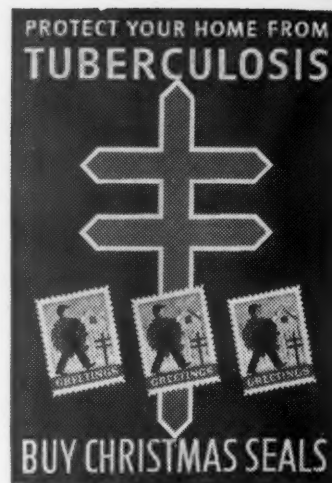
"This is the first fund-raising campaign I have ever worked in, in which I have yet to hear anyone say it is not needed, or will not be worth the money expended," said Mr. Adoue. "The ultimate good that will come to us, as citizens of Dallas and the Southwest, from the activities of Southwestern Medical Foundation and College, will far offset the dollars and cents value of our contributions."

Dr. Leake, in referring to the Southwest Medical College's ambitious research program covering diseases prevalent in this area, extended the full co-operation of the University of Texas Medical School, and asserted: "We will join enthusiastically in the common attempt to make the Southwest the center of progressive health activity that it deserves to be."

Dallas women have undertaken to raise the residential teams' quota of \$30,000, with Mrs. J. C. Vanderwoude and Mrs. Edwy R. Brown serving as co-chairmen of the effort, and Mrs. Cecil Patterson and Mrs. Ben J. Lewis heading the two divisions.

"Dallas cannot fail to put over this important job," said R. L. Thornton, chairman of the business teams. "The reception the workers have received from those they have been able to properly canvass shows the interest and support of the people. The things that the Southwestern Medical Foundation and College stand for are the things that the citizens of Dallas are interested in—better health and happier living. After all, a good, healthy city, with good, healthy people, is the finest place on earth to live."

Dr. Richard Smith of the Dallas Med-



**Christmas Seal Sale.** The annual sale of Christmas seals sponsored by the Dallas Tuberculosis Association will open November 19. Funds raised will be used for financing the program of tuberculosis control in Dallas County. Reproduced is the poster to be used this year in promoting the campaign.

ical & Surgical Clinic, clinical assistant professor on the staff of the Southwestern Medical College, in stressing the need for the \$1,300,000 operating fund, said: "If a medical college were to charge fees in proportion to the cost of educating a medical student, few families in the United States could afford to send their children to medical school; there would be few doctors and more sickness and disease. The difference between tuition fees and operational costs must be supported by the community the college serves. From a purely selfish standpoint, a contribution to this fund is insurance for each of us for a better, fuller, happier life."

Three Dallas life insurance officials named to posts with the Texas Association of Life Insurance Executives are W. H. PAINTER, United Fidelity Life Insurance Company, president; GEORGE R. JORDAN, International Travelers Assurance Company, vice president; and THEO P. BEASLEY, Republic National Life Insurance Company, secretary-treasurer.

B. H. FLEET, traffic manager of the Peaslee-Gaulbert Corporation, has been named a director of the National Traffic Conference for a three-year term.



## Stepping Stones to Latin America

An all American Petroleum publication, published exclusively for the South American Market with news, views and technical information of interest to producers, marketers and refiners in Mexico, Colombia, Peru, Brazil, Venezuela and Argentina.

**PETROLEO  
DEL MUNDO**

2 West 45th St.  
New York 19, N.Y.  
under the management of  
**REX W. WADMAN**



# Thank You,

## MR. PRINTER

YOU... our respected business contemporaries... have named

**THE ROGERS PRINTING COMPANY**

as the less-than-10-years-old Dallas owned printing establishment making the **MOST RAPID AND SUBSTANTIAL GROWTH** since its organization.

YOU, who know the printing industry in Dallas, could certainly not be prejudiced in our favor. So, we especially and sincerely appreciate the compliment you have paid us.

THIS IS WHERE YOU SAY WE STAND	
ROGERS PRINTING CO. - - - - -	57.1%
PRINTER X - - - - -	33.3%
PRINTER Y - - - - -	9.6%

**ROGERS**  
*Distinctive Printing*

**PRINTING CO.**

CENTRAL 2894  
CENTRAL 6746

408 NORTH LAMAR  
DALLAS 2, TEXAS

**THIS INQUIRY . . .** was sent to the printing and allied business establishments in Dallas.

No information of any kind what-so-ever was available to anyone as to the purpose of the poll, except that disclosed in this letter.

**THE PERSONS J. CRANDALL COMPANY**

*Advertising*

DALLAS 1 • 1708 Commerce  
Central 6740

July 25, 1945

Mr. John L. Jones  
Jones Printing Company  
Dallas

Dear Mr. Jones,

See that ballot right down there !

A client of ours wants to know what printing establishment in Dallas you, and others in the printing business and allied lines, believe answers this qualification:

**WHAT** Dallas owned and operated printing business, established within less than 10 years past, has in your opinion made the most rapid and substantial growth during its lifetime?

Will you please detach the card, write or type at the bottom the name of the printing business that, in your opinion, qualifies for this description and slip it into the stamped, addressed envelope.

Please do not sign your name. We don't want to know whose answer is which.

Thanks a lot for your opinion.

Very cordially yours,

*P.J. Crandall*  
P.J. Crandall

PJC:b

**The**  
1708 1/2  
**DALLAS**



# THE ANSWER

... is disclosed in this sworn and certified analysis of returns:

34.0% Replied. 3 qualified printers were named as leaders. 57.1% for ROGERS PRINTING CO. 33.3% for Printer X 9.6% for Printer Y.

## THE PERSONS J. CRANDALL COMPANY

DALLAS 1-1708 Commerce Central 6746

August 27, 1945

Mr. Will Rogers, Owner  
Rogers Printing Company  
Dallas

Advertising

Dear Mr. Rogers,

We have recently completed an impartial poll of the printing and allied business establishments in Dallas, to determine their opinion on the following question:

What Dallas owned and operated printing business, established within less than 10 years past, has in your opinion made the most rapid and substantial growth during its lifetime?

The attached letter, with return card stating the question exactly as above, was mailed to the printing and allied businesses listed in the latest Dallas telephone directory. No information not contained in the letter, as to the purpose or source of the inquiry, was given in any manner whatsoever.

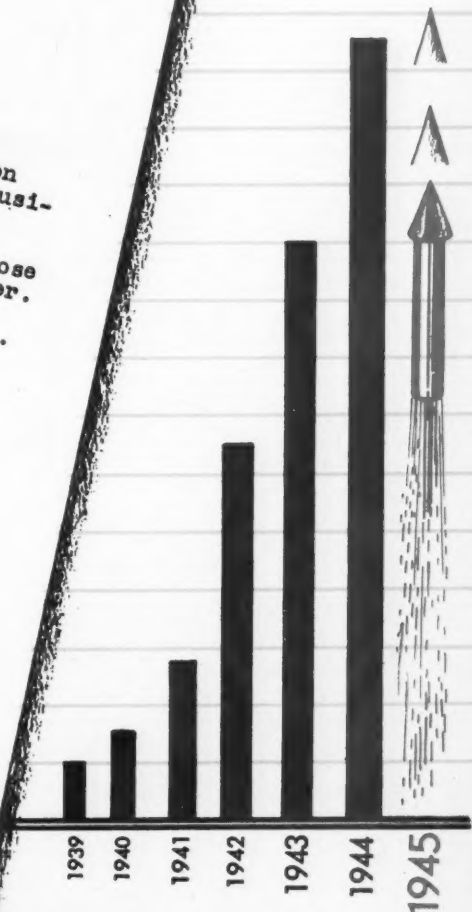
34.0 % of those addressed mailed in replies.....  
3 printers received all the ballots, after eliminating those named not more than once and those who did not qualify under the conditions stated in the question.

57.1 % named ROGERS PRINTING COMPANY.  
33.3 % named Printer X .  
9.6 % named Printer Y .

The complete record of this poll is in our files.  
Very cordially yours,  
J.P. Crandall

I, P.J. Crandall, hereby declare the within statement to be, to the best of my knowledge and belief, a true and correct record of the survey herein referred to.  
Subscribed and sworn before me, a Notary Public in and for County of Dallas, State of Texas, this 27th day of August 1945.  
J.P. Crandall

W ROGERS HAS GROWN...



..... IN GROSS SALES ..... SINCE ORGANIZATION JANUARY 12, 1939 .....

*Main Reason  
For  
Rogers' Growth*



MEMBER CHAMBER of COMMERCE  
DALLAS ATHLETIC CLUB  
DALLAS EXCHANGE CLUB  
GRAPHIC ARTS ASS'N

## IN DALLAS *Last Month*

D. A. HULCY, president of the Lone Star Gas Company, who for the past year has been chairman of the advertising committee of the American Gas Association, has been elected a director of the organization.



**C. L. U. President.** Robert P. Baxter, Rio Grande National Life Insurance Company, has been moved up from vice president to the presidency for the ensuing year of the Dallas Chapter, American Society of Chartered Life Underwriters, succeeding Harry M. Roberts, Southwestern Life Insurance Company. Other new officers are J. Howard Ardrey, Indianapolis Life Insurance Company, vice president, and Leo N. Densmore, Continental Assurance Company, secretary-treasurer.

WILLIAM F. LYNCH, who prior to service in the Navy was with Warsson, Lynch & McEvoy, Dallas security dealers, has become co-manager of R. H. Johnson & Company, investment bankers. STANLEY CALL, also recently discharged from the Army Air Forces, is cashier of R. H. Johnson & Company.

Appointment of LYNN W. ROSS, former director of the Corsicana State Home for Boys and until recently a lieutenant in the Navy, as assistant chief probation officer has been approved by the Juvenile Court of Dallas County.

The membership of the Dallas Technical Club has elected E. JAMES BOWLES as president for the ensuing year, succeeding T. C. FORREST. Other officers are ASA E. HUNT, first vice president; C. O. JOHNSON, second vice president; RAY M. MATSON, third vice president; and J. D. SANDKER, secretary-treasurer. Directors include WARD L. DeWITT and J. E. BURKHOLDER.

W. SCOTT HUGHES, formerly general attorney for the Southern Union Gas Company, Dallas, and for the last three years on leave of absence serving in the Army Air Forces, has been elected a vice president of the company. WILLIS L. LEA, JR., who has been a member of the company's legal department since 1936, has been named general attorney.

H. R. HEITZMAN of Dallas has been installed as regional vice president of the Illuminating Engineering Society, with jurisdiction over six states and parts of three others.

The REV. W. B. SULLIVAN, who has been director of the Kentucky and West Virginia Presbyterian synods at Lexington, Ky., has transferred to Dallas as new regional director of religious education for the synods of Oklahoma and Texas, with headquarters in the Presbyterian Book Store, 1814 Main.



**Ford Manager.** A. E. Klemmedson, formerly branch manager at Oklahoma City, has been appointed branch manager at Dallas of the East Grand Avenue plant of the Ford Motor Company. A former branch manager also at Omaha, Mr. Klemmedson served for several years as assistant branch manager of the Dallas assembly plant. He announced that the Ford company's expansion plans included the construction of a cafeteria building at the Dallas plant to seat 1,000 workers, with the work to begin as soon as possible. The building, a 70 by 140-foot structure, will cost approximately \$75,000 exclusive of equipment.

Returning to Dallas after two years in the Army Air Forces, JAMES J. TEELING has reopened his insurance and real estate office in 111 Guardian Life Building.

## GROWING WITH *Texas*

Keeping pace with the growth of Texas and Dallas industry, this bank has

Shown a large increase in each of these phases of its business:

- Corporate, Manufacturing and Industrial Loans
- Personal Loans
- FHA LOANS—Real Estate, Home Repair and Remodeling Loans
- Automobile and Heavy Equipment Loans
- Commercial Loans
- Consumer Loans

We especially desire to serve returning Veterans.

## *Texas* Bank & Trust Co. of Dallas

TELEPHONE RIVERSIDE 9141

MAIN AT LAMAR

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION





**Honors for Editor.** With Dallas advertising and publication representatives as guests, a cocktail party was sponsored at the Hotel Adolphus last month by the Dallas Chamber of Commerce honoring Miss Betty Oliver, editor of *Business Girl*, pictured with D. Harold Byrd. The party marked the change of the publication from a local to a national circulation basis through distribution on national news-stands.

## Frito Company to Build Elevator and Warehouse

Following acquisition of a building site, the Frito Company has announced plans for the erection of a 100-foot-high elevator, warehouse and storage plant adjacent to its present plant at 3800 Main. The new structure, approximating an ordinary ten-story building in height, will cover an area of about 10,946 square feet, with receiving bins and elevator pits twenty-five feet below the surface of the ground.

The elevator, which will employ about 30 men, will supply corn for the Frito plants in Los Angeles, Tulsa, Houston, San Antonio and Dallas. W. A. Barber Construction Company is contractor for the entire job, with plans having been prepared by Eugene Davis, architect. C. E. Doolin is president of the Frito Company, E. B. Doolin is vice president and Mrs. Daisy Doolin is chairman of the board.

Following service in the Fifth Army, CAPTAIN HENRY MILLER, JR., has rejoined his father in the real estate firm of Henry S. Miller & Company, Southland Life Building.

# PUBLIC TRANSPORTATION

People moving to and from work... to and from shopping... to and from various other destinations... creating trade and exchange... doing things that make wealth dynamic... keep Dallas a great and growing city. Public Transportation vitalizes Dallas because it provides the primary circulatory system through which the people move. Keeping that circulatory system... street car and bus lines... adequate to the needs of growing Dallas is the obligation of the Dallas Railway and Terminal Company. This Company strives in every way to keep its Transit Service in step with the needs of dynamic Dallas.

## DALLAS RAILWAY & TERMINAL COMPANY



**Editorial Promotions.** James F. Chambers, Jr., new managing editor of the *Dallas Times Herald*, left, is pictured with Mason Walsh, new city editor. Mr. Chambers, who has been executive news editor of the *Times Herald* for the past year and previously was supervisor of public relations at North American Aviation, was advanced to fill the vacancy caused by the death of Lillard B. Barham. A newspaperman of wide experience, Mr. Chambers was formerly city editor of the old *Dallas Dispatch-Journal* and later served as publicity director of the Dallas Chamber of Commerce and editor of *DALLAS* before joining North American Aviation.

Mr. Walsh has succeeded as city editor Frank Chappell, who has been named staff correspondent. He is also a former member of the staff of North American Aviation, where he was director of employee services in the personnel department. He previously served as city editor of the old *Dallas Dispatch-Journal* and managing editor of the old *Austin Tribune*.

### Norman-Young Company Moves to New Quarters

The Norman-Young Appliance Company, distributor in the Dallas area of the Crosley line of radios and household appliances and other electrical products, is now located in its newly remodeled home at 1012 McKinney. Providing 10,000 square feet of floor space, the air conditioned structure provides offices, display rooms, conference rooms and conveniently located servicing and warehousing departments, with shipping facilities at floor level for loading direct to freight cars on adjacent railway trackage.

J. H. Norman is president of the house-

hold appliance distributing concern and its affiliates, Norman-Young, Inc., and Dallas Distributors, Inc. E. M. Cotter is general sales manager.

New president of the North Dallas-Park Cities Kiwanis Club is CECIL S. EWING. Fellow officers are LAWRENCE E. MARTIN and J. HENRY THOMPSON, vice presidents; HERB W. BEUTEL, treasurer; and JEROME J. CRANE, secretary. Directors are F. W. BARTLETT, JR., RALPH F. LOFLAND, FRED A. PIERCE, SAM A. ROBINSON, H. E. YARBROUGH, R. D. BUTLER, CLARENCE O. FLEURY and S. J. NADEL.

Store Interiors and  
Fixtures, Designed by  
Sales Engineers. AT YOUR  
SERVICE. NO OBLIGATION

**Adleta** SHOW CASE &  
FIXTURE MANUFACTURING CO.

1907 CEDAR SPRINGS • DALLAS, TEXAS

## You Create A Business

**INSURANCE is the  
then necessity**

Insurance Premiums are an operating cost which must be added to the price of your product to be sold in a highly competitive market.

I reduce this insurance cost by competent insurance engineering, both fire and casualty.

I have represented only capital stock insurance companies for forty years.



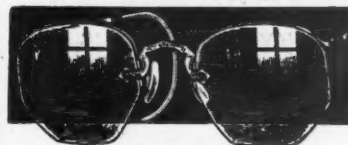
**CRUGER T. SMITH**

General Insurance

R-8624

Magnolia Building

**"Keep 'Em**



**Seeing"**

**EYE GLASSES**

*All complete  
for as low  
as . . . . .* **\$6<sup>95</sup>**

**MAIN  
OPTICAL CO.**

**1927 Main Street**

5401 East Grand Avenue

202 Greenville Avenue

336 West Jefferson



**Heads Oak Cliff C. of C.** Clyde A. Wherry, realtor and vice president of the Oak Cliff Chamber of Commerce during the past year, has been advanced to president, succeeding W. J. Bryan. Fellow officers for the ensuing year are Guy Draper, vice president and general manager; T. Y. Hill, H. E. Wolfram, Z. Starr Armstrong, Marvin Love and J. C. Anderson, Jr., vice presidents; James Dycus, secretary, and Judge Joe B. Brown, legal counselor. Nine new directors named for

one-year terms are E. E. Widner, O. C. Cavanaugh, Roy Hill, H. G. Calvert, W. C. Roach, Roy Eastus, Todd Eagle, J. E. Wiley and Mr. Armstrong. Directors named for two-year terms are J. C. Anderson, Jr., J. R. Baxter, Joe B. Brown, Theodore (Teddy) Harris, T. Y. Hill, Marvin Love, Lloyd Pullen, Sam Sutton and President Wherry. Henry B. Goodnight has been appointed to the board of directors.

### Sheba's Specialty Shoppe Gives Dallas New Store

Sheba's Specialty Shoppe has been opened at 811 Elm under the management of Mrs. Lois McElroy Grigsby and is handling a complete line of women's ready-to-wear including dresses, coats, suits, sportswear, lingerie and millinery. A feature of the store's sales policy, in addition to the usual charge account and lay-away privilege, is an incentive plan which offers customers extra merchandise on cumulative purchases.

DR. E. B. HEARN has been continued as president of the Dallas County Chiropractic Society for another term. Other officers re-elected also are DR. ARTHUR LESS, vice president; and DR. ALLEN A. SALZBERG, secretary and treasurer.

An employee of the Anderson Furniture Company for more than twenty years prior to his entering military service, L. M. DUNLAP has resumed his connection with the firm as furniture salesman.



**Rejoins Printing Firm.** Following discharge from the Army Air Forces as a lieutenant colonel following three and a half years of service, Roy Cowan has returned to the Southwest Printing Company as president. Marvin M. Malone, who served as head of the printing concern during Mr. Cowan's absence, has been elected vice president. Other officers are James P. Van Huss, vice president, and Thomas R. Masters, secretary-treasurer.

C. A. RINKER, for twelve years associated with Tyler Commercial College, has been appointed manager of the Dallas school of the Elliott chain of business colleges, 715½ North Ervay, succeeding L. A. LINCOLN, who has been named sales promotion and advertising manager for the four Elliott schools in Texas.

EDWARD DEIS, former concert pianist, who turned a picture taking hobby into a profession, has opened a photographic portrait studio at 4108 Oak Lawn Avenue.

L. C. PASLAY has been elected commodore of the Dallas Sailing Club. Other officers are PAUL ADAMS, vice commodore; W. T. SANDERS, rear commodore; and A. W. THORNTON, secretary-treasurer. Members of the board of governors are DON FITCH, JR., ROGER L. DIXON, D. FRANK CARDEN, HIGH V. JAMIESON, H. B. LOVEJOY and BOB SMITH.

TELEPHONE R-5417

**Photographs**

THOMAS K. CONE, JR.

1717½ Commerce

Dallas

## Individualize YOUR PARTIES . . .

### Serve BOEDEKER Frozen Sweets

BOEDEKER frozen sweets include many flavors of ice cream, sliced brick, sherbets, and punches that will give your parties "that added touch." Our picnic novelties, too, add much to your outdoor entertainments. . . All conveniently packed in dry ice to hold for several hours.

Since 1886 discriminating Texans have looked to Boedeker for "that added touch" of service and quality in frozen sweets.

Call our Hostess, Mrs. Hugh Cargo, Riverside-8484, for party suggestions and help.



SINCE 1886

**PHOTOSTAT PRINTS**

Southwestern Blue Print Co.

1801 Commerce Street

Phone C-8084





## Personnel Promotions Announced by T. & P.

Several advancements have been made among officials of the Texas and Pacific Railway in the Dallas offices.

A. P. Smirl, formerly assistant traffic manager, and Carl Schoenfelder, Jr., formerly general freight agent, have been named freight traffic managers. Frank Jensen has been advanced from general passenger agent to passenger traffic agent.

E. L. Billingsley has been made general freight agent, succeeding Mr. Schoenfelder; V. B. Gilman has been moved up from assistant to general freight agent; and Frank Wilson, formerly division freight agent at Fort Worth, has been named assistant general freight agent, succeeding Mr. Gilman. W. W. Fair has succeeded Mr. Jensen as general passenger agent.

CHARLES M. JOHNSON, who has been discharged following service as battalion commander of an ordnance group organized in Dallas in 1942, has rejoined Johnson Brothers, Chevrolet agency.

New public information officer in charge of the Dallas branch public information office of the Eighth Naval District is LT. HUGH WELCH, who has succeeded LT. DON RIDDLE.

**War Bond Citation.** Roy Haydel, regional director at Dallas for Texas, Oklahoma and Louisiana for the Edison Brothers Stores (third from left) was among regional managers and other company executives accorded special recognition recently by the United States Treasury Department for the contribution of the Edison organization to the retail promotion of War Bond and Stamp sales. Pictured left to right are Stanley Hansen, Los Angeles; Dave Glaser, Chicago; Mr. Haydel; Chester C. Davis, president of the St. Louis Federal Reserve Bank, who presented the War Bond Sales Citation at the company's annual conference in St. Louis; Irving Edison, St. Louis; and Roy Oscarson, sales manager, who received the award on behalf of the Edison personnel.

The Edison organization is the parent company operating the Burt's, Chandler's, Baker's and Leeds' chains of women's retail shoe stores. During the Victory Loan drive, employees of the shoe shops will concentrate on pushing the sale of E bonds, Mr. Haydel said.

EARL W. BACCUS, who, during the last thirteen years has served as district manager for the Southwestern Bell Telephone Company at Marshall, Waco and Austin, has been transferred to Dallas as commercial supervisor for northeast Texas.

R. A. JACKSON has been moved up from comptroller to credit manager of the Volk Brothers Company, succeeding EDWIN A. THATCHER, who has retired because of ill health after thirty years of service. J. NOLAN BEALS has

assumed his duties as comptroller following his return from service in the Army Air Forces. LEWIS E. LANGSTON has also returned from military service to become assistant to the president of the company.

A Victory Bond is your insurance for continued freedom and prosperity. Buy an extra bond in the Victory Loan Drive

**DALLAS FEDERAL  
SAVINGS AND LOAN  
ASSOCIATION**

### Carver Sound Equipment Co., Inc. DISTRIBUTORS

Complete Sound Systems for All Purposes  
RENTAL EQUIPMENT

Collis P. Irby, L. L. Northrup, Jerry F. Wrbas  
Owners  
1501 Young Street R-3464

**ASK  
FOR**

**EXTRA PALE BEER**

*Bluebonnet*

**A TRULY FINE TEXAS BEER  
OLD FASHIONED FLAVOR...**

YOU are missing a Taste Treat if you don't ask first for BLUEBONNET BEER... the extra-pale, golden lager with the rare, old-fashioned flavor.

**Dallas-Fort Worth Brewing Co.**  
DALLAS, TEXAS

## War Veterans Return To Interstate Theaters

Following their return from military service, four former employees of the Interstate Circuit have been given theater assignments by James O. Cherry, Dallas city manager. Forrest Thompson, who was a master sergeant in the Army Air Forces, has become manager of the Majestic Theater. Francis Barr, former Marine combat sergeant in the Pacific area, has resumed his duties in the city publicity department. Henry Long, who

served as a sergeant in the Army, has taken over as manager of the Melba and Tower Theaters. William Elliott, whose Army service was in North Africa and Europe, has returned to his post as head of the art department.

MARTIN SWARTZ, former manager of a Dallas shoe store, has received a medical discharge from the Marine Corps and is associated with his wife in the management of Flower Selections, floral shop at 4830 Junius, which has been redecorated.



**Heads Insurance Agents.** New president of the Dallas Insurance Agents' Association is Alphonso Ragland, Jr., of the Ragland Insurance Agency, who has succeeded M. Kenneth Mahoney. Other officers are George F. Cox and Hal Gullede, vice presidents; Willard Crotty, secretary-treasurer, and Alfonso Johnson, named for his sixteenth year as manager. In addition to the officers, directors include T. A. Blakeley, Ross W. Brown, Frank C. Down, B. L. (Lake) Morrison, C. M. (Pat) Patrick, Jay Russell Smith and Robert W. Thompson.

RAY BARRETT has returned from military service and resumed operation of his photographic studio at 1919 Pacific.

LT. FRED (RED) HARRIS, who served three and one-half years in the Navy and was flight deck officer on the USS Franklin when that ship was hit in an engagement off the Japanese mainland, has reopened his law office at 321 Texas Bank Building.

New members of the board of directors of the Republic National Bank are T. E. BRANIFF, president of Braniff Airways and Aerovias Braniff, and WIRT DAVIS II, a captain in the Air Transport Command in the European war theater for two and a half years.

## LOOKING AHEAD WITH YOU

One of the prime services of this bank is to assist business.

If your concern needs additional funds, in small or large amounts, we can help you in working out a loan that will exactly fit your needs with most benefit to you, and at a low rate of interest.

Let us know what bank service you need to carry out your plans now and in the future.

*The* **Dallas National Bank**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



Typewriters  
Adding Machines  
Repairs and  
Supplies

**S. L. EWING CO.**

1919 Main Street

C-5401

Dallas



**Texas Pre-Fab Distributor.** Organization of the General Housing Company as an independent distributor for the post-war housing lines of the Texas Pre-Fabricated House and Tent Company has been announced by Bert J. Mitchell, president and general manager.

The new company is successor to Texas Pre-Fabricated Housing Company, of which Mr. Mitchell was executive director. The latter name will replace Texas Pre-Fabricated House and Tent Company for the manufacturing company, 9001 Denton Road.

Five of the top officers of the new General Housing Company, which will continue at 2121 North Beckley, are pictured, left to right: Charles W. Hull, director of purchasing and interior decoration; Russell E. Jurgens, director of public relations; J. Ray Goodnight, special sales representative; Mr. Mitchell; and William Knowles, manager of project developments. Derrill G. Elmore is chairman of the board of directors.

The General Housing Company is now arranging for dealerships for the Texas Pre-Fab line of Homettes, California Cottages, Town and Country Cottages and other units.

### Allied Exhibitors Plan For Spring Gift Show

With the removal of travel restrictions, plans are being accelerated for the resumption of the spring gift and jewelry shows under the sponsorship of the Allied Exhibitors, Inc., it has been announced by Mrs. M. Dalton of Los Angeles, secretary. The Allied Gift and Jewelry Show for Dallas will be held at the Hotel Adolphus February 24 through March 1.

R. C. DUTRUCH, who joined the Illinois Central Railroad in 1923 as ticket clerk at New Orleans and since 1943 has been traveling service agent in the freight traffic department, has been appointed district passenger agent at Dallas.

### CARL B. McKINNEY Dentist

HOURS: 8:00 A. M. to 5:00 P. M.  
Closed on Sunday

Location over Palace Theatre

1621 1/2 Elm

C-6327

CLYDE MELTON, recently discharged after three and a half years of service in the Army Air Forces, has re-

sumed his association with CECIL E. GAULDING, 1217 Main, in the real estate and insurance business.



**PROGRESSIVE PACKAGING**

**OF YOUR PEACE TIME**

**PRODUCTS, IS OUR**

**SPECIALTY**

**GAYLORD CONTAINER CORPORATION**

**Dallas, Texas**

*Corrugated and Fibre Boxes*





**Highway Engineers Honored.** The highway committee of the Dallas Chamber of Commerce was host at a luncheon last month at the Baker Hotel honoring T. E. Huffman, new engineer-manager for the interstate highway system through Dallas, and M. C. Welborn, new Dallas district engineer for the Texas Highway Department. Mr. Huffman, left, and Mr. Welborn, right, are pictured with R. D. Suddarth, chairman of the Chamber's highway committee.

Formerly district engineer at Dallas, Mr. Huffman has been assigned by the State Highway Commission to supervise the interstate highway system construction through Dallas. His aides include O. C. Anderson, former major in the Army Air Forces, who has been named resident engineer; and O. G. Raynor, former lieutenant in the Seabees, who is also an engineer on the project.

Previous to his advancement to the Dallas district post as successor to Mr. Huffman, Mr. Welborn was special research engineer for the Texas Highway Department at Austin.

#### Carver Sound Equipment Co., Inc.

DISTRIBUTORS

Complete Sound Systems for All Purposes  
RENTAL EQUIPMENT

Collis P. Irby, L. L. Northrup, Jerry F. Wrbas  
Owners

1501 Young Street

R-3464

R. C. (BOB) WATSON, who has been regional manager of the priorities department of the War Production Board since 1941, has become vice president and general manager of the Texas Hospital & Surgical Supply Company, 2621 Oak Lawn.

### Staff Changes Announced By "Farm and Ranch"

Several promotions among officials of "Holland's Magazine" and "Farm and Ranch" have been made in connection with plans announced by the Texas Farm and Ranch Publishing Company, Inc., for editorial improvements and increased circulation of the two publications.

Clarence Thomas has been appointed vice president and assistant general manager of the Farm and Ranch concern. Lee Hainline, who recently has been western manager of Farm and Ranch in the Chicago territory, has been advanced to vice president and advertising director. J. O. O'Brien, with the company since 1923, has been made vice president in charge of production.

Joe F. Kempton, who became circulation manager of Holland's and Farm and Ranch in 1912, has been named vice president and director of circulation. Frank Briggs, editor of Farm and Ranch since 1920, and J. Tom Mann, who joined the staff of Farm and Ranch in 1900 and has filled positions in every department of that publication and later of Holland's Magazine, have been appointed managing editors of Farm and Ranch and Holland's Magazine respectively.

New president of the East Dallas Kiwanis Club is ROY BRADEN. Fellow officers are FRANK GRAHAM and F. P. SEBASTIAN, vice presidents; CLAUD M. BILES, secretary; and LLOYD PHILLIPS, treasurer. Directors are R. B. GALLOWAY, ELLIS REED, BENNETT STAMPES, R. M. PHILLIPS, W. F. POPE, CHARLES M. HUDGINS and DR. A. L. DeBARD.

MISS LANELL CAMP, formerly home demonstration agent for Parker County, has become assistant county home demonstration agent for Dallas County.

DWIGHT D. WILLIAMS, who began his service with Western Auto Stores in 1933 at the Commerce Street store, has been appointed retail district supervisor for the Dallas division.

## Back The Victory Loan

With  
Your  
Dollars



## Sears, Roebuck & Company

Retail Stores at . . .

South Lamar and Arnold  
301 West Jefferson

3428 Oak Lawn  
1919 Greenville

### Hudson & Hudson

Industrial and Business Properties

Sales, Leases and Management

Praetorian Building

PHONE R-9349 — DALLAS

Alex D. Hudson

James S. Hudson



**Vice President.** Major Robert L. Thornton, Jr., who prior to active duty with the Army Air Forces was in the banking and bond business in Dallas, has assumed his new duties as a vice president of the Mercantile National Bank. Mr. Thornton, a native of Dallas and a graduate of Southern Methodist University's School of Business Administration, was commissioned a second lieutenant in May, 1942. He was aide de camp to Major General James E. Chaney on Iwo Jima and also served on Saipan. He was last assigned to Lt. Gen. Barton K. Yount's Army Air Forces Training Command Headquarters in Fort Worth.

Following his release from military service, JEFF J. FRALEY has rejoined the Dallas agency of the Equitable Life Assurance Society as unit manager.

ALDON C. CANTRELL, who has returned to the Dallas police force following service in the Navy, has been named to the newly created post of supervisor of the police record bureau, with the rank of lieutenant. W. A. CAMPBELL is record bureau chief clerk.

MRS. RUBY WILSON has been moved up from first vice president to president of the Women's Real Estate Association of Dallas to fill the unexpired term of Mrs. Maple Rank, who moved recently to Chicago.

LOOSE LEAF COVERS • EDITION BINDING  
CERLOX PLASTIC BINDING  
*Ask Us or Your Printer*  
**AMERICAN BEAUTY COVER CO.**  
2000 North Field Street R-5179 Dallas

### New Building to House Carrier-Bock Company

A new building now under construction at Cedar Springs and Pearl, which will include insulated, acoustically treated shops and cover approximately 10,000 square feet, will house the Carrier Bock Company, dealer in air conditioning and refrigeration equipment, now located at 708 North Harwood.

WILL E. COX, widely known interior decorator, has joined the decorating staff of Sanger Brothers.

### Santa Fe Firm Opens Third Hardware Store

A third hardware store has been opened at 6815 Snider Plaza by Sam Arons, owner and general manager of the Santa Fe Paint and Wallpaper Stores. A. E. Alexander is manager of the new unit.

### GRAYSON GILL

*Architect and Engineer*

306 Great National Life Building



## The Nimitz and Clark Silver Tea Services Came From Linz

The magnificent Tea Services given by the citizens of Dallas to Admiral Nimitz and Attorney General Clark were selected from the great Linz Collection.

*Incomparable* **LinZ**

Second Floor

**COLLECTION**

*The South's Greatest Jewelers Since 1877*



**Advertising Director.** Appointment of Malcolm Kinney as director of advertising and sales promotion for the Ben Griffin Auto Company, Ford dealer, has been announced by Ben E. Griffin in connection with expansion plans including the erection of a modern building exclusively for a parts and maintenance department. Mr. Kinney, who has had fifteen years' experience in advertising, will serve in a similar capacity for the Ben Griffin Tractor Company, new agency for the Ford-

Ferguson tractor. Before joining the Griffin organization, he was advertising manager for the Alexander Motor Company in Dallas, previously directed a radio program for the Bewley Mills in Fort Worth and was advertising director for a grocery chain in Fort Worth and Houston.

### William Volker & Co. Building New Warehouse

A \$75,000 warehouse of brick and steel construction, providing 30,000 square feet of floor area, is now under construction for William Volker & Company of Texas adjoining the concern's present building at Wall and Beaumont. The addition to the facilities of the company, wholesale distributor of Armstrong linoleum and Firth carpets as well as novelty furniture and window shades, is expected to be completed by December 1.

JAMES C. DYCUS has been elected president of the Oak Cliff Kiwanis Club for 1946, succeeding ROUSE HOWELL. Other new officers are AVERY MAYS, first vice president; C. JEFF JENNINGS, second vice president; and DR. GUY T. DENTON, SR., treasurer; Directors for the new year are GUY BROWN, GRADY CALVERT, J. V. FOLSOM, JULIUS SMITH, CLARENCE GARDNER, R. A. (BOB) GRUBE and I. C. DEERE.

W. C. GOODMAN of Dallas has been elected president of the Associated Retail Credit Men of Texas. J. E. R. CHILTON of Dallas has been re-elected secretary. Directors include WARREN TALIAFERRO and F. B. GODDEN of Dallas.

E. E. (GENE) WALLACE, JR., World War II veteran and head of the recently opened veterans' advisory and assistance department of the Republic National Bank, has been elected an assistant cashier.



**Marine Commander.** Colonel John R. Lanigan, sandy-haired, blue-eyed veteran of the Nicaragua and China campaigns and Pacific action in the Marshall Islands, the Marianas and bloody Iwo Jima, has taken over as officer in charge of the United States Marine Corps southern procurement division headquarters recently established in the U. S. Terminal Annex Building. He has relieved Lieutenant Colonel Louis G. Monville, who has been assigned duty as executive officer. Colonel Lanigan, who in World War II combat commanded an infantry regiment of the Fourth Marine Division, wears the Navy Cross, the Legion of Merit and the Purple Heart Medal for wounds received at Saipan. He entered the Marine Corps in 1926 as a second lieutenant after receiving a degree from the University of Maryland.

JOHN HULSEY, who has been in the wholesale grocer business in this territory for seventeen years and recently had headquarters at Abilene, has returned to Dallas as head of the wholesale grocery department of the Merchants Produce Company, which has opened offices at 2018 Cadiz.



### Wholesale Merchants Building

... the pivotal point of the  
Dallas Wholesale Market.

FIDELITY UNION  
LIFE INSURANCE COMPANY  
Owners

912 COMMERCE STREET  
Phone C-3725 Dallas, Texas



**NOW IS THE TIME TO SELL YOUR BUSINESS**

I. S. Lesser & Associates CAN sell your business NOW at your price! Currently listed are the names of both buyers and sellers. All transactions handled in strictest confidence. Highest financial reference. Write or phone for details... a representative will call on you personally.

**I.S. LESSER and Associates**

LIBERTY BANK BLDG. DALLAS TEL. C-1818



## Business Opportunities

**EDITOR'S NOTE:** The Dallas Chamber of Commerce cannot guarantee any firm or individual mentioned in this column. All statements are those offered by the firms or individuals, and it is suggested the usual investigation be made in each instance.

**Major Scott Lindberg** is interested in entering into exclusive franchise agreement with manufacturers of all types of machinery and similar products, and consumer goods, especially textiles, canned goods, glass and plastics. His principals are M. Mauerberger, Namaque House, Cape Town, South Africa. For references Major Lindberg lists the Standard Bank of South Africa, Ltd., 67 Wall Street, New York, or the shippers, the Railway Supply & Manufacturing Company, 335 West Fifth Street, Cincinnati 1, or the Canadian Bank of Commerce, King Street, W., Toronto, attention of J. E. W. Stephenson, superintendent.

**Chadkin Sales, Inc.,** Los Angeles, manufacturers' representative, desires to represent Dallas manufacturers of lines of merchandise moving to automotive industry and to contact Dallas manufacturers' agents who are interested in handling similar line for California manufacturers. Write G. Howard Hutchins, president, 7922 Beverly Boulevard, Los Angeles 36.

**Wilson Laboratories,** P. O. Box 1354, Port Arthur, Texas, wants reliable jobber or distributor for new line of cosmetics in Dallas and surrounding territory.

**Guillermo Bermudez,** P. O. Box 2251, San Juan 10, Puerto Rico, is interested in agency representation of Dallas firms on a commission basis for lines which will not require a service organization, since Puerto Rico is American territory and American products may enter duty free.

### Fully-Paid Investment Certificates Issued \$100 to \$5,000

Insured by Federal Savings and Loan Insurance Corporation, Washington, D.C.

#### METROPOLITAN BUILDING & LOAN ASSOCIATION

1400 MAIN STREET

R-5103



## ... INSTEAD OF MANY

Until recently, business firms seeking protection against their liability to the public had to carry numerous liability policies. But, in spite of the insured's efforts to guard against every exposure, claims frequently developed against which there was no insurance. This was either due to the oversight of the insured or his insurance agent, or to changes in the circumstances during the term of the policy.

### COMPREHENSIVE LIABILITY POLICY

With the introduction of the Comprehensive General Liability Policy, the circle of protection has been closed. This policy provides protection against all disclosed and undisclosed hazards, except those specifically excluded, and combines many policies in one. It's one of the greatest developments in insurance within the century. Ask the Employers Casualty Company representative to tell you more about this all inclusive policy.

*Writing*

FIRE • WINDSTORM • HAIL • EXPLOSION • AUTOMOBILE  
BURGLARY • COMPREHENSIVE LIABILITY • INLAND MARINE  
PLATE GLASS • HOSPITALIZATION

HOMER R. MITCHELL, Chairman of the Board

INSURANCE

A. F. ALLEN, President

## EMPLOYERS CASUALTY CO.

HOME OFFICE • DALLAS

A Stock Company

DISTRICT OFFICES IN:

ABILENE • AMARILLO • AUSTIN • BEAUMONT • CORPUS CHRISTI • EL PASO  
FORT WORTH • GALVESTON • HARLINGEN • HOUSTON • LUBBOCK • MIDLAND  
PORT ARTHUR • SAN ANTONIO • SHERMAN • TYLER • WACO • WICHITA FALLS

# CHAMBER ADDS FIFTY-NINE NEW MEMBERS TO ROLLS

Announcement of the addition of fifty-nine new members to the rolls of the Dallas Chamber of Commerce during October was a highlight of the monthly breakfast of the Lasso Club at the Hotel Adolphus. Many of the new members were on hand at the breakfast session, where they received an official welcome into the

Chamber organization from B. F. McLain, president.

Concerns added to the Chamber membership during the month are listed with firm representatives, addresses and types of business:

Dallas Insurance Agents' Association, 1101 Commerce Street; Alfonso Johnson.

## Business Property Loans

*Based on Strong Leases or  
Sound Owner Occupancy*

Business property owners and realtors will find our flexible loan service helpful in closing deals.

If the parties involved are sound financially, there should be no difficulty in arranging a loan that will exactly meet all requirements.

Loans are available on the most favorable terms for purchase, construction, remodeling and refinancing.

You incur no obligation in discussing any deal with us. As investment agent for large life insurance companies we are interested in loans on business, apartments and residential properties.

## MURRAY INVESTMENT COMPANY

38 YEARS CONTINUOUS SERVICE IN FINANCING REAL ESTATE

718 Republic Bank Bldg. . . Telephone C-4358

## Alertness in Chasing Purse Snatcher Wins Chamber Membership

Hugh Sawyer, versatile manager of the membership service department of the Dallas Chamber of Commerce, proved last month that his department's service to present and prospective members can measure up fully to every opportunity to serve.

That it can be varied was demonstrated when he called on Mrs. Bertha Moss, co-owner of the A & M Millinery Company, 110 South Poydras, as a prospective member.

As he neared the entrance to the firm, he saw a man enter and dart out with a woman's purse in his hand. Shouting an alarm, Mr. Sawyer gave chase, and, although the thief escaped, the purse was recovered.

Gratefully, Mrs. Moss signed up for a Chamber membership.

Zeke Grimes, 1503 Cotton Exchange Building; real estate.

R. S. Shelburne, 313 Great National Life Building; home builder.

Cottingham, Rucker & Barham, 806 Great National Life Building; Tom R. Rucker; general insurance.

Holister Coil Spring Manufacturing Company of Texas, 2932 Commerce Street; Harry Frederickson.

Kaplan-Cohen, 1212 Main Street; Israel Cohen; men's tailoring.

Tri-State Theatres, 2011-A Jackson Street; B. R. McLendon.

Cline Music Company, Inc., 1409 Elm Street; D. J. Cline.

Magieland, 409 North Ervay; D. D. Douglas; novelties.

The Branum Company, 112 Guardian Life Building; Mose Branum; manufacturers' representative.

M & M Leather Craft Company, 210-14 South Ervay Street; Raymond E. Morman.

Alaskan Fur Company, 1807 Main Street; J. C. Cheek.

Streamliner Foods, 1312 Commerce Street; W. F. Janowski; restaurant.

Majestic Cafe, 1926 Elm Street; George Lontos.

Hi-Hat Club, Abrams Road and Northwest Highway; George Lontos.

Pat's Radio & Appliance Shop, 213 South Ervay Street; W. E. Sanders.

Comfort Products Corporation, 2220 Lamesa Street; B. J. Spitzka; air conditioning and heating equipment.

J. F. Parker & Son, 1708½ Commerce Street; J. F. Parker, Jr.; advertising specialties.

Earl S. Hirsheimer & Company, 114

Rio Grande Building; Earl S. Hirsheimer; wholesale furniture.

Machine Products Company, 3404 Ross Avenue; W. B. Mims.

Eatwell Cafe, 108 North Akard Street; James C. Gambulos.

Brewer Studio, 901½ Elm Street; James E. Brewer; displays.

Mollie Bowen Brassieres, 1918 Live Oak Street; Eunice W. McNamara.

Health Food Center, 214 North St. Paul; A. L. Tomlinson.

Peacock Florist, 3307 Gaston Avenue; D. G. Pearson.

Blue Front Delicatessen, 1105 Elm Street; W. G. Schliepake.

Factory Sales Company, 1407 Elm Street; Robert M. Pilkington; men's clothing.

Fair Brokerage Company, 1907 South Akard Street; F. M. Fair.

Schneider, Bernet & Hickman, 702 Southwestern Life Building; Jules Schneider; investments.

Harlan P. Saubert, 1635-37 Pacific; associated displays.

H. Tabak & Company, 304 South Record Street; Harry Tabak; photography.

Manufacturers' Interchange, Construction Building; Mrs. Mildred Lipow; group office and telephone service.

Ice Sports, Inc., P. O. Box 326; Clarence E. Linz.

L. O. McMillan, 1711 Mercantile Bank Building; oil operator.

United States Steel Corporation, 2214 Mercantile Bank Building; John L. Mortimer.

William R. Katz Company, 308 Great National Life Building; W. R. Katz; wholesale jewelers.

Emerson-Boltz Company, 3300 Swiss Avenue; H. R. Emerson; wholesale distributors.

B & H Machine & Manufacturing Company, 905 South Peak; Wallace E. Howell.

Ball Brothers Glass Company of Texas, 2608 Canton; Alvin M. Owsley.

The McCarty Company, 2217 Cedar Springs; J. B. Taylor; advertising counselors.

Larrie Equipment Company, P. O. Box 145; Larry Nauroth; dairy machinery and refrigeration.

Flowers, Inc., 1917 Pacific Avenue; William L. Preston.

### ROLLINS & FORREST CONSULTING ENGINEERS

Prætorian Building

Phone C-4200

Dallas



**Membership Award.** In recognition of his achievement in adding a record number of new members to the rolls of the Dallas Chamber of Commerce for a single month, Louis Charninsky (right) is pictured being awarded a ceramic version of a mountain goat by B. F. McLain, Chamber president, at the monthly breakfast at the Hotel Adolphus of the Lasso Club, recently formed membership recruiting unit. "This is symbolic of the speed with which you must have covered Dallas in obtaining twenty new members in a month's time," President McLain told Mr. Charninsky.

Gilbert J. Lehman, 1635-37 Pacific Avenue; associated displays.

A. B. Davis & Company, 906-7 Gulf States Building; A. B. Davis; manufacturers' agents.

John Weilacher Sales Agency, 323

Construction Building; John Weilacher.

Sultan Baths, 2900 Oak Lawn; Mrs. M. B. Marshall.

Talmadge Loyd Advertising Specialties, 810 North Haskell Street; Talmadge Loyd.

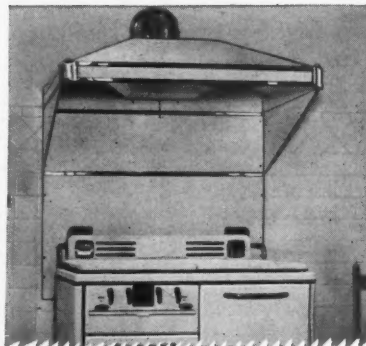
## VENT-A-HOOD

### KITCHEN VENTILATOR

PROTECTS YOUR HOME AND FURNISHINGS from the ravages of greasy vapors, steam and smoke. Built-in exhaust unit, baked enamel finish, chrome trim.

Manufactured by  
**VENT-A-HOOD  
CO.**

Dallas, Texas Phone R-5432





A & M Millinery, 111 South Poydras Street; Mrs. Bertha Moss.

Sylvania Industrial Corporation, 69½ Highland Park Shopping Village; E. C. Nation; cellophane manufacturing.

Dick Rayner Orchestra, 5922 Mockingbird Lane; H. A. Ferguson.

Hydrotex Industries, 708 Wilson Building; Raymond C. Brin; oil, asphalt, wa-

terproofing paint.

Underwood Corporation, 1805-7 Commerce Street; George L. Frymire.

Ralph W. Smith, Sr., 1635-37 Pacific Avenue; manufacturers' agent.

Lima Locomotive Works, Inc., 1304 McKinney Avenue; Fred L. Maus; shovel and crane parts.

Byrons' Grill, 113 North Akard Street; Sam Gambulos.

Robert E. Pugh, 1913½ Commerce Street; manufacturers' agent.

G. Gregory Rodgers Associates, 1635-37 Pacific Avenue; G. Gregory Rodgers; gifts and lamps.

Dallas Art Institute, 1717½ Commerce Street; Mrs. Leona McGill.

Hobby Nobby Stores, 1625 Pacific Avenue; Richard D. Aubrey.

**MAJOR LANGHORNE REID**, Army Air Forces veteran, has returned to Braniff Airways as systems reservation manager and will have supervision over Braniff's reservation control in Dallas.

**Statement of the Ownership, Management, Circulation, Etc., Required by the Acts of Congress of August 24, 1912, and March 3, 1933, of "Dallas" Magazine, Published Monthly at Dallas, Texas, for October 1, 1945:**

STATE OF TEXAS }  
COUNTY OF DALLAS }

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Clifton Blackmon, who, having been duly sworn according to law, deposes and says that he is the editor of the "Dallas" Magazine and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher—Dallas Chamber of Commerce, Dallas, Texas.

Editor—Clifton Blackmon, Dallas, Texas.  
Business Manager—Verna Boswell, Dallas, Texas.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given): Dallas Chamber of Commerce, Dallas Texas. (No capital stock.)

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders, as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

CLIFTON BLACKMON, Editor.

Sworn to and subscribed before me this 12th day of September, 1945.  
(Seal) SAM GOODSTEIN.  
(My commission expires June 1, 1947.)

"56 Years in Dallas"

**J. W. LINDSLEY & CO.**  
Realtors

Our 56 years' experience in handling Real Estate in Dallas enables us to give quick and efficient service in filling your needs.

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## INTER-OFFICE MEMO

TO All Employees  
FROM The Boss

SUBJECT Hospital Care in case of Sickness

This is in answer to your recent request that I investigate the Blue Cross Plan for hospital care.

I have checked up on this and find it to be a splendid way for all of us to have prepaid care in case of hospitalized illness. The cost is at a minimum because the service is provided through an agency of the hospital themselves, on a non-profit basis.

From now on Blue Cross membership is available to all employees of this Company (since we have more than five in our organization). You may secure the simple enrollment card from the payroll department — in completing it, be sure to indicate whether you want your family included. Participation is entirely optional with each individual — however, I personally recommend it highly.

P. S.: The Blue Cross companion plan for medical and surgical expenses is also available to all employees of this organization who join the Blue Cross.

COMPLETE DETAILS OR PERSONAL COUNSEL AT YOUR INVITATION

**GROUP HOSPITAL SERVICE**

INCORPORATED

**GROUP MEDICAL AND SURGICAL SERVICE**

ABILENE • AMARILLO • AUSTIN • DALLAS • FORT WORTH  
HOUSTON • LUBBOCK • SAN ANGELO • SAN ANTONIO • WACO

# Tom McHale Joins DALLAS As New Advertising Manager

Technical Sergeant Thomas J. (Tom) McHale, who while a prisoner of the Germans edited "Barbed Wire News," which set something of a record by having the largest number of readers per copy of any newspaper in the world, has joined the staff of DALLAS as advertising manager.

Liberated last April from a German military camp in Pomerania and honorably discharged from the Army in September, Mr. McHale has succeeded the late Edward F. Floyd, who died October 6 following a long period of ill health. Mr. Floyd, a native of Atlanta, Ga., and associated with the Atlanta Chamber of Commerce before coming to Dallas, had served as advertising manager of DALLAS for twelve years. He previously had traveled throughout the United States as an advertising salesman.

Before entering military service in 1942, Mr. McHale served as advertising manager of Houston Magazine and previously was manager of public relations for the East Texas Chamber of Commerce.

During his first year in the Army he served as gunnery instructor. Going overseas in 1943, he flew twenty missions as a gunner in the Eighth Air Force. He was shot down during the first Berlin raid March 4, 1944.

He spent fourteen months as a prisoner of war in German prison camps, first at Heydekrug, near Memel, and later at Grosstychow in Pomerania. The Germans kept him on the road during the last eighty days of the war as the Russians pressed their advance from the east.

It was in Stalag Luft 6, Heydekrug, East Prussia, that he edited and published the "Barbed Wire News" for American prisoners of war, with the slogan: "The Truth Only and a Square Deal for All."

He set the world's record for readership per copy because German regulations and shortage of materials permitted only one copy of each issue. Some 3,000 news-hungry imprisoned American airmen avidly read each lone sheet, posted on the camp bulletin board. He was able to smuggle thirty originals of the camp paper out of Germany by sewing them into the lining of his overcoat.

Mr. McHale holds two presidential



THOMAS J. McHALE

unit citations for outstanding B-17 raids, one the Brunswick raid of February 10, 1944, and the other the Berlin raid. His ETO Ribbon contains five battle stars, and he was also awarded the Air Medal with three clusters.

## Ed Maher Buys Property For Expansion Program

To carry out an extensive expansion program for his Ford dealership, Ed Maher has purchased the two-story building adjacent to the main Ed Maher plant at 420 North Harwood as well as acquired two lots 50 by 175 feet and 50 by 100 feet facing 100 feet on North Harwood at Winchell Lane. Additional floor space of about 50,000 square feet will be provided by these properties together with the buildings to be erected. The newly purchased building will be remodeled to house a Ford parts department and accessory store. An automobile shop building will be erected on the newly acquired lots.

FISHER BROWN and ROBERT F. HALFPENNY of Brown & Halfpenny have been appointed distributors of Lear home radios in the Dallas territory, with PAUL C. DEPEW as sales manager.

In ANY Event  
SEND FLOWERS

**BURTON'S**

*Orchids and Flowers*

3323 Oak Lawn Avenue

CALL L-3161

Operated by  
BOYD KEITH

## Remember—

Your Friends and Customers  
and They Will Remember You

NATIONALLY KNOWN

BUSINESS GIFTS AND ADVERTISING SPECIAL-  
TIES IN LEATHER, METAL, GLASS, PLASTICS,  
WOOD AND PAPER... A COMPLETE LINE OF  
CALENDARS AND PREMIUM MERCHANDISE

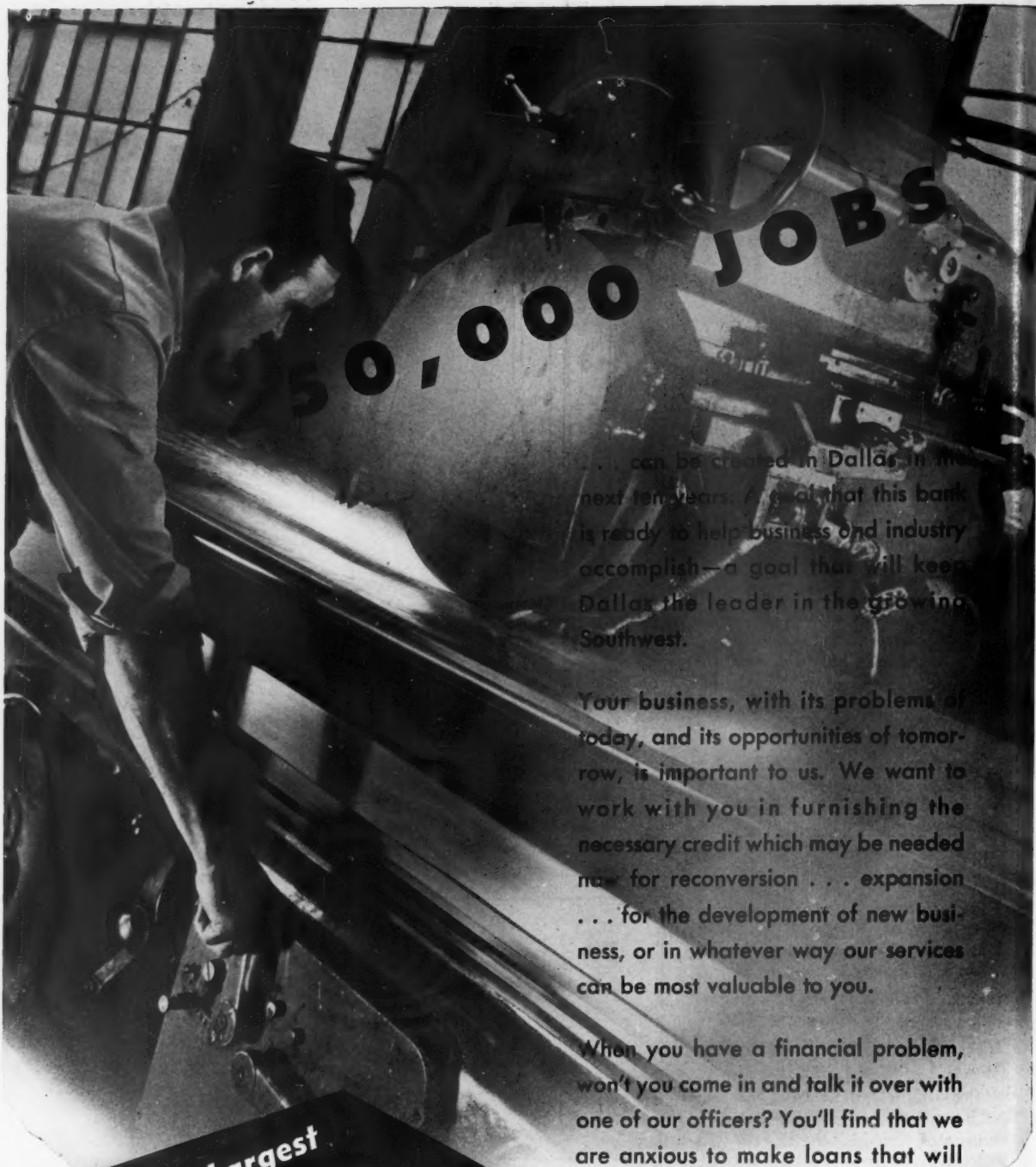
THERE IS  
STILL TIME  
TO ORDER  
HOLIDAY GIFTS

**J. F. Parker & Son**

1708½ Commerce Street

DALLAS

Telephone Central-2080



**The Largest  
Bank in the  
Southwest!**

**First National Bank**  
**in Dallas** MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



... can be created in Dallas in the next ten years. And that this bank is ready to help business and industry accomplish—a goal that will keep Dallas the leader in the growing Southwest.

Your business, with its problems of today, and its opportunities of tomorrow, is important to us. We want to work with you in furnishing the necessary credit which may be needed now for reconversion . . . expansion . . . for the development of new business, or in whatever way our services can be most valuable to you.

When you have a financial problem, won't you come in and talk it over with one of our officers? You'll find that we are anxious to make loans that will meet your specific needs.

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D. LLA



## Metal Dallas Exhibitors

Aircraft Products Company  
Butane Equipment Company, Inc.  
B & H Machine Shop  
Dallas Tank Company, Inc.  
A. B. Davis & Company  
Guiberson Corporation  
Holister Coil Spring Manufacturing Company  
J & S Carburetor Company  
Little Giant Tree Feller Corp.  
L & M Machine Shop  
Machine Products Company  
Mosher Steel Company  
The Murray Company  
Otis Engineering Company  
Outside Venetian Blind Company  
Permanent Plating Company  
Playground Equipment Company  
Polley Brothers  
Shovel Supply Company  
Southern Aircraft Corporation  
Texlite, Inc.  
Universal Butane Products Co.  
Universal Corporation  
The Vent-A-Hood Company  
Whizz Manufacturing Company

### Marvels in Metal

(Continued from Page 10)

service. A producer of gun turrets, bomb bay doors, wings and tail groups for aircraft throughout the war, Southern Aircraft Corporation will now turn out a line of kitchen products, including a feather-weight aluminum alloy kitchen stool. The concern also announced plans for the production of a custom-built plane in the \$30,000 price range to be sold to corporations. Willis C. Brown, who founded the company in 1939 and served as president until the change in ownership, will continue as general manager of the factory for the New York concern.

The Shovel Supply Company had on display a Dallas-made roller, weighing 5,150 pounds, which has the efficiency on a 24-inch-wide space of a ten-ton steam-

roller. It is equipped with pneumatic-tired wheels which can be lowered for towing behind a truck to the point of highway maintenance work.

### New Parker Firm Handles Advertising Specialties

Returning to civilian life after three years of service in the Army Signal Corps, J. Frank Parker, Jr., is now associated with his father, J. F. Parker, in the new firm of J. F. Parker & Son, 1708½ Commerce.

The new firm carries a complete line of calendars, premium merchandise, business gifts and advertising specialties in leather, metal, glass, plastics, wood and paper, including Nascon At-a-Glance desk items, Wright leather specialties, George F. Cram, Inc., maps and globes, Auto-point and Ritepoint pencils, and the Clarion line of calendars.

Before his war service, J. Frank Parker, Jr., was in the advertising photography business in Dallas. During the war he served as a first lieutenant in the Signal Corps photographic division at Long Island City, New York.



## "SIGNS of the TIMES"

—Texlite's contribution to the METAL DALLAS exhibit.

"What good there is in war will be yours in peace."

The good things that war-time necessities have taught us, we are now planning to use for your peacetime benefit.

New skills, new products—we're ready to join the rest of the Southwest in prosperous peacetime production.

## TEXLITE

MAKERS OF THE FINEST IN PORCELAIN ENAMEL PRODUCTS  
2900 FACTORY STREET  
DALLAS

### BRASS and ALUMINUM CASTINGS

Custom Sand Blasting

### MODEL BRASS COMPANY

2309 Hickory Phone H-1772



## *American Grille and Screen Works*

DALLAS, TEXAS

**Owned and Operated by E. C. PAIGE and R. T. NUNAMAKER**

The Southwest's only manufacturer and fabricator of tubular steel or aluminum frame window screens for wood or metal windows of any type residential, commercial or industrial buildings.

Now completing our last war contract of screens for pre-fabricated metal overseas hospitals and barracks. Our screens will be available for civilian use in approximately sixty days.

We also manufacture the "American Non-Sag" screen door grille.



## *Maisey & Paige*

Manufacturers Agents with headquarters here, carry a complete line of Lupton Steel Windows, General Bronze Aluminum Double Hung Windows, Tin Clad and Kalamine Fire Doors, Hollow Metal Doors, Freight and Passenger Elevator Doors, Metal Toilet Partitions and other building specialty lines.

# New Engineering Firm Formed To Use North American Plant

Organization of the Texas Engineering and Manufacturing Company, Ltd., a new general engineering and manufacturing firm to be housed in a part of the Dallas A plant of North American Aviation, Inc., has been announced by Robert McCulloch, former manager of the Texas division of NAA, and H. L. Howard, former division comptroller.

Specializing in the fabrication and assembly of all types of light metal products and machined parts, the new concern expects to begin operations early in November, taking over 350,000 square feet of floor space or one-third of the A plant and about one-fifth of the equipment. By January 1 approximately 400 workers are expected to be on the job with employees eventually totaling 3,000.

The concern's operations will not be confined to aircraft work but initial production will include a large number of major assemblies for the C-82 cargo plane which the Fairchild Corporation is building for the Government at its Hagerstown, Md., factory, as well as F-24

Fairchild four-place airplanes.

Mr. McCulloch and Mr. Howard are the general partners of the Texas Engineering and Manufacturing Company. Alvin Graff, formerly general superintendent of North American Aviation at Dallas, has been named head of the production staff. His associates will be Orrin A. Berthiaume and Otto Whitbeck, former division superintendents of NAA.

Mr. McCulloch, who came to the United States from Scotland and England in 1927, became manager of the Dallas plant of North American Aviation in January

of this year. Mr. Howard was a financial executive of Goodyear and United States Rubber Companies before going with North American Aviation in 1942 as divisional comptroller for the Dallas plant. Both will continue to serve North American Aviation of Inglewood, Calif., in an advisory capacity.

WILLIAM H. PITT, who has been general superintendent at Cleveland of the Fisher bombing plant and before that was zone manager of the Chevrolet division of General Motors Corporation at Cleveland, has been named Southwestern regional manager at Dallas for the Kaiser-Frazer Corporation, which is preparing to manufacture automobiles in the low and medium priced fields.

## BRASS . . . BRONZE . . . ALUMINUM

OVER 50,000 POUNDS IN STOCK  
FOR IMMEDIATE DELIVERY

Brass, Bronze, Aluminum and Copper in Sheets, Rods  
Angles, Tubes, Castings, Etc.

### TRINITY BRASS & COPPER COMPANY

ESTABLISHED 1923

3125 Ross Avenue

DALLAS

Telephone Taylor-9106

# HUNDREDS OF NEW ITEMS NOW IN STOCK

New shapes, sizes, and kinds of metals are constantly being added to our Dallas stocks. For example, here are some important newcomers: STAINLESS STEEL PIPE AND PLATE up to and including 1" thick; Silver Solder and Fastenings — all now carried in a full range of sizes.

To metal users this ever growing Dallas stock means quick, dependable delivery on more and more items. For top quality metals, and service you will like . . . call Metal Goods.

MONEL • NICKEL • INCONEL  
STAINLESS STEEL • ALUMINUM  
BRASS • COPPER

Sheets • Plates • Rods • Tubes • Fastenings



## METAL GOODS CORPORATION

2500 SOUTH ERVAY

HARWOOD 7107



## Proctor & Gamble Building \$500,000 Factory Addition

Proctor & Gamble Manufacturing Company is making the second expansion of its Dallas plant facilities with the construction of a new unit to cost approximately \$500,000. Contract for the addition has been let to the H. K. Ferguson Company of Cleveland and New York.

The first building on the Dallas plant

site of Proctor & Gamble, Loomis and Lamar, was completed in 1922 for the manufacture of shortening and salad oils. The first expansion came in 1940 when ground was broken for a large soap factory. This was completed in 1942, and was in full operation by January, 1943. The new unit will provide for the manufacture of all brands of Proctor &

Gamble soap.

Announcement of the additional Procter & Gamble facilities by company officials was regarded by J. Ben Critz, vice president and general manager of the Dallas Chamber of Commerce, as another example of the industrial growth Dallas will experience.

"In demonstrating that the people on the outside have confidence in our city's future, it should be an example for local financiers," he said. "Just as it did before the war, Dallas is going to forge ahead with sound basic industries that will be an asset to the city and this area."

### Methodist Hospital

(Continued from Page 19)

hospital are unable to pay at all. The hospital gave \$51,908.48 in charity service last year and in its eighteen years' history has given a total of nearly one-half million dollars in free care.

From an economic standpoint, Methodist Hospital deserves the support of Dallas business and industry. The institution maintains a personnel staff of over 300 and its annual expenditures run to over \$460,000 a year. It is, therefore, "good business" for Dallas to support Methodist Hospital so that it may continue its vital contribution to Dallas' health and welfare.

Every industry and every citizen in the entire Dallas and north Texas area is urged to give generously and substantially to this urgently needed \$250,000 fund. All gifts are deductible from Federal income tax.

What Dallas leaders think of this institution and its community service is indicated by the citizens who are banding together to give leadership to the raising of this fund. Serving as associates on the central steering committee for the campaign are Dr. Francis A. Buddin, vice chairman; and Fred F. Florence, D. A. Hulcy, John H. Henry, Capt. J. F. Lucey, Frank H. Kidd, Frank L. McNeny, M. J. Norrell, R. D. Suddarth and Cicero B. Fielder.

MISS HARRIET DIVELY and MISS CLAIRE BARRICKS are members of the staff of the new district office opened in the Irwin-Keasler Building by the Camp Fire Girls.

COMMANDER THURMAN RAN-  
DLE, who has been placed on inactive status with the Navy, has returned to Dallas to resume management of the Thurman Randle & Company.

## ATLAS METAL

### Went to War . . .

Since Pearl Harbor, Atlas Metal Works has been busy turning out Metal Products to help win the war. One of the principal Atlas contributions was several hundred thousand 105 MM Shell Shipping Cases.

### Reconverting . . .

At present, limited civilian production is being maintained; but as soon as materials are available Atlas will be making Atlas (Dr. Pepper) Coolers, Coolers for Ice Companies, Tanks, Culvert, and the full line of Atlas Metal Products.

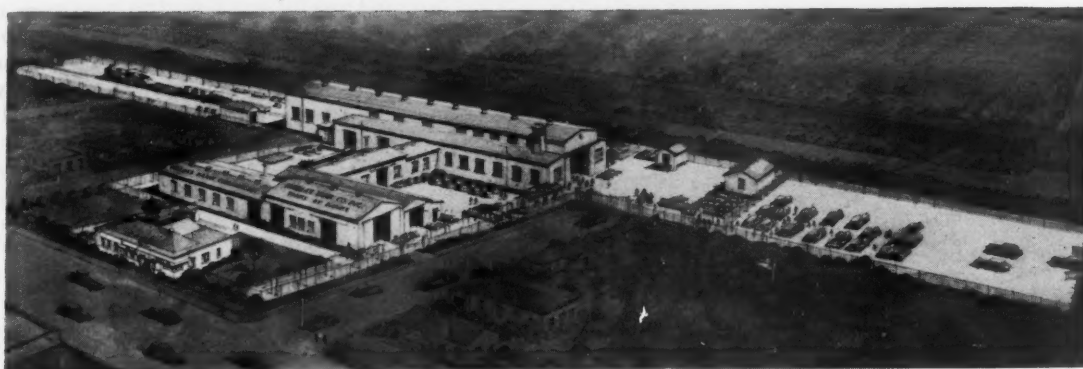
**ATLAS METAL WORKS**  
DALLAS

# Growing WITH DALLAS!



## In 1934

Starting business in 1934 with two employees and one 14 x 30-foot building on a 50 x 100-foot lot was the small beginning of the Dallas Tank Company, Inc., eleven years ago.



## In 1945-A 4½ Acre Plant-200 Employees

From 420 square feet of floor space to 40,000 square feet of floor space . . . from two employees to two hundred . . . all in the space of eleven busy, crowded years is the story, briefly told, of growing with Dallas. Today Dallas Tank Company, Inc., does a national business from coast to coast and border to border fabricating all types of welded sheet and steel plate products.



201-5 WEST COMMERCE STREET

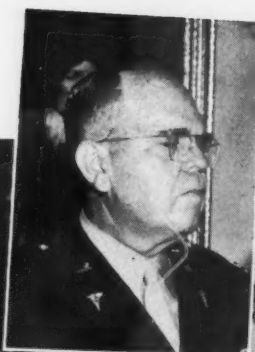
P. O. BOX 5387

DALLAS, TEXAS

# General Bradley Is Dallas Visitor

**W**HILE in Dallas last month to confer with Southwest staff members of the Veterans' Administration on matters incident to his new job as Administrator of Veterans' Affairs, General Omar N. Bradley was greeted by B. F. McLain, president, and J. Ben Critz, vice president and general manager of the Dallas Chamber of Commerce. At his request, no public reception was held.

Following a day of conferences by the four-starred field commander with Veterans' Administration managers, Mr. McLain and Mr. Critz, joined by Andrew W.



**MEETING** with General Omar N. Bradley during the top U. S. field commander's visit to Dallas were Colonel Harry Rubin, Veterans' Administration manager at Waco, top; S. P. Kohen, area manager, Dallas, center; and Lt. Colonel Charles L. Magruder, manager of the Veterans' Administration Hospital, Lisbon, bottom.

DeShong, manager of the Chamber's industrial department, met with General Bradley regarding the new Dallas administrative branch, one of thirteen branch offices being set up throughout the nation in a sweeping decentralization program.

It was indicated that the Veterans' Administration will get the new Dallas branch into operation within the next two months. A companion unit to the administrative branch will be a complete medical out-patient clinic which the Veterans' Administration has also decided to open in Dallas. This will be one of a series to be set up in leading cities throughout the country, whose purpose will be

to help streamline medical attention for veterans by permitting them to live at home and attend to their personal businesses while being treated. The Dallas clinic will operate separately from the Veterans' Administration Hospital at Lisbon.

FORREST REEVES, formerly in the insurance business and more recently with a Dallas men's store as manager of furnishings and sportswear, has been appointed manager and buyer for the Roy Paris Company, 1516 Main, which specialized in military goods during the war but is now carrying a full line of men's sportswear and furnishings.

We Are Proud to  
Announce These  
Subscribers to

## MUZAK

in Dallas

Baker Hotel

Great American Reserve  
Insurance Company

Murphy Motors

These fine businesses are representative of the more than twenty subscribers to MUZAK in Dallas.

Let us prove to you, too, how music by MUZAK can be a profitable asset to your business! It costs so little for what it does!

**Business Music, Inc.**

318 Construction Bldg. C-9257  
LIGON SMITH, Mgr.



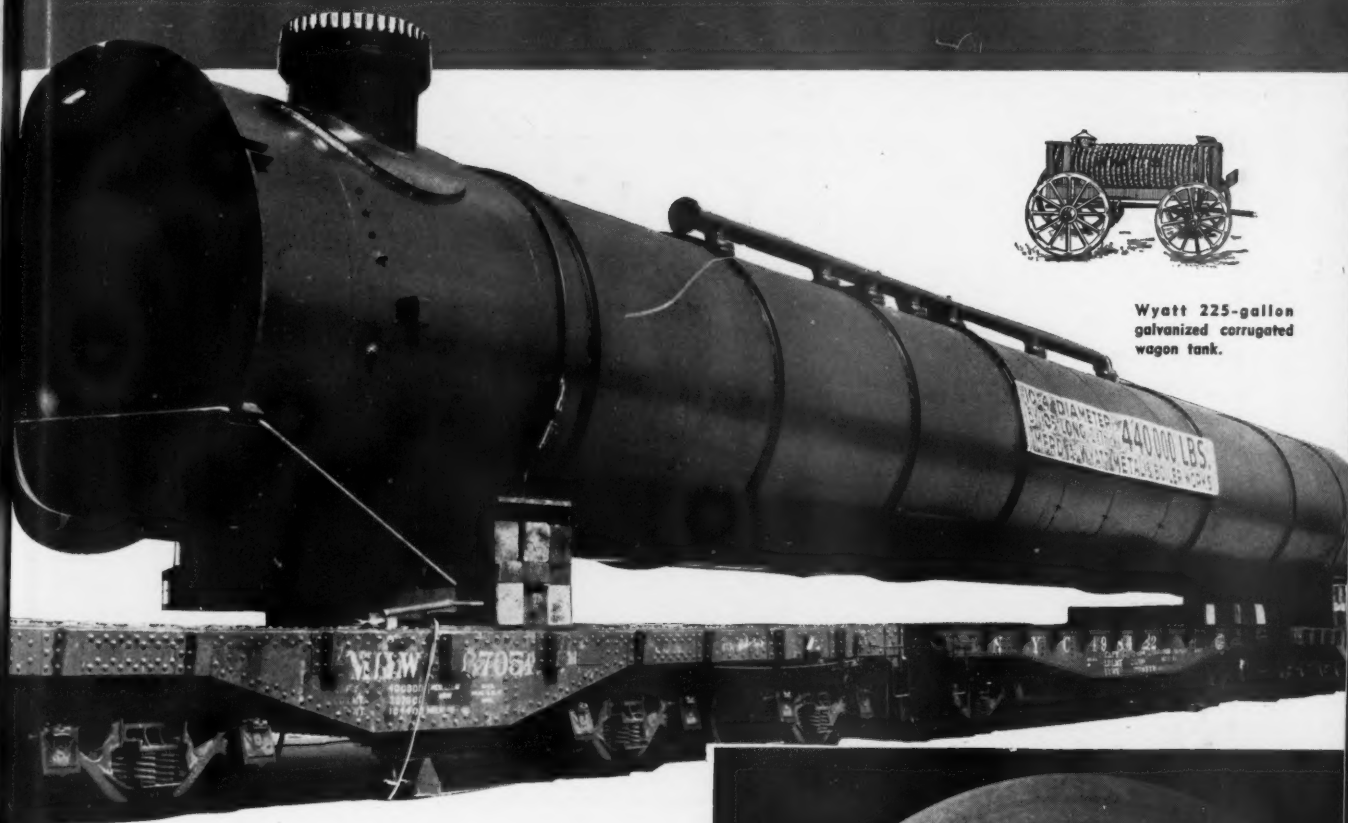
*Stewart's*  
FOR  
**OFFICE SUPPLIES**  
**EQUIPMENT • STATIONERY**

**1523 COMMERCE STREET**





# *If He Could Look Back* **HE'D BE PROUD**



Wyatt 225-gallon  
galvanized corrugated  
wagon tank.

Thirty-three years ago W. J. Wyatt fashioned storage and wagon tanks from galvanized iron in a small shop at Dallas, Texas. Truly he was a pioneer industrialist in his line. With a few ambitious workers, a few shop tools and some good ideas he laid plans for bigger things to come.

Today 1200 skilled craftsmen in Wyatt's Houston and Dallas plants are fabricating those bigger things. Backed by all that modern science offers in machines and methods, they are turning out pressure vessels in train-load lots for processing aviation gasoline, toluene, butadiene, ammonia, magnesium, powder, glycerine and other products vital to victory. Rolled from steel plate, these vessels measure up to 14 feet in diameter, to 165 feet in length, to 475,000 pounds in weight. Many require three special railroad cars to transport. All are stress-relieved, and radiographed to insure faultless fabrication. Wyatt Metal & Boiler Works, Houston and Dallas.

*Wyatt's*



## Hereford Roundup

(Continued from Page 8)

tial judge of Herefords, The Junior Cattlemen's Baby Beef Show and the Open Steer Class will be judged by Capt. Robert B. Tate, Texas county farm agent on leave for military duty at Camp Swift.

Many cattlemen from Mexico and South and Central America have indicated their intention of attending the Dallas exposition. Officials from several of these republics also are expected to be in attendance. Roscoe L. Thomas is chairman

of the Pan-American Relations Committee.

The Jockey Club at Fair Park, which has been in use by the Texas State Guard, will be released during the exposition for use as a cattleman's club for entertaining ranchers and distinguished guests.

Fred F. Florence, president of the Republic National Bank, is chairman of the exposition's board of directors. Jack Frost is president, and many of the leading citizens of Texas are serving on official committees.

## Victory Loan

(Continued from Page 18)

during a time when everyone was renewing his efforts to get the war over.

"Aside from any other reason, the case for caring for our wounded service men is strong," Mr. Dixon continued. "This is not an obligation to be assumed lightly, because no matter what it costs to treat a man shattered in battle it is at best poor payment for the service he rendered.

"Hospital and medical equipment is undeniably expensive. A mobile X-ray machine, for example, costs around \$1,260 while a hospital sterilizer runs \$1,500. Such items as sulfanilamide, penicillin, forceps, blood transfusion apparatus and the other equipment that contributes to the best medical care possible run into money. In addition, wheelchairs and artificial limbs are far from inexpensive.

"Dallas County attained 206 per cent of its over-all \$69,400,000 quota during the Seventh War Loan. Let's employ every effort to match that record and at the same time jack up the E Bond sales."

## Dale Miller

(Continued from Page 7)

ing that the people must insist on the enactment of legislation in the national interest. Professing ignorance of a danger does nothing to dissolve it.

## Machine Tools

NEW AND USED

LARGE STOCK FOR IMMEDIATE DELIVERY

*Distributors for*

LEADING MACHINE TOOL MANUFACTURERS

**Hamilton-Huster Machinery Co.**

1109-11 Patterson Avenue—DALLAS

Riverside-1471

## INDUSTRIAL SCRAP

WE BUY ALL TYPES  
OF INDUSTRIAL SCRAP

RAILS • MACHINERY • PIPE  
STRUCTURAL STEEL

**AMERICAN  
IRON & METALS, INC.**

2215 LATIMER STREET

TELEPHONE HARWOOD-5111

Telephone

**C-7111**



**DALLAS TRANSFER  
and Terminal Warehouse Co.**  
(Established 1857)

2nd UNIT, SANTA FE BUILDING  
Warehouse, Office and Display Space  
Moving—Heavy Hauling—Packing

Agents for:

H. & N. T. Motor Freight Line  
Lone Star Package Car Company  
Dallas-Fort Worth Motor Freight Lines  
Allied Van Lines, Inc.

PHONE C-7111

# Better Lighting Increases Production . . .



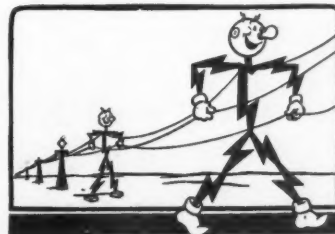
## in the Machine Shop of Eastman Mfg. Co.

..... designed to give even lighting all over the shop at 1515 Fort Worth Avenue, for *increased* day and night production. Five rows of fluorescent luminaires, each with two 40-watt lamps, run lengthwise of the building, with rows on 4-ft. 8-in. centers. To permit a free craneway, they are suspended 15 feet above the floor, yet an average of 45 footcandles of light enables operators to read steel rules and gauges easily from every position.

Installed by  
TELKAMP ELECTRIC CO.

*"Economical operation at a minimum cost, plus increased production is your profit when you use the collateral advantages of purchased power."*

REDDY KILOWATT.



## DALLAS POWER & LIGHT COMPANY



U. S. POSTAGE  
2c PAID  
Dallas, Texas  
Permit No. 1579



**We've Grown Because**

***We'd Rather***  
**say "YES"**  
**than "NO"**

*The Most Modern Banking  
Facilities in Dallas*

Whether it's a commercial loan for your business, counsel on a financial problem, or any service that a big progressive bank can render... we want to help you. Let's talk it over soon.

Our Drive-in Deposit Windows for Business Firms offer a real convenience. Drive into the building at the Commerce Street entrance right to the Deposit Window. The Receiving Teller takes your deposit, enters it in your pass book... *while you sit in your car*. Then you drive straight ahead out the Main Street exit. It saves time, waiting in line and car parking.

**RESOURCES  
OVER  
\$125,000,000**



**MERCANTILE NATIONAL BANK**

*"The Big Friendly Bank for Everybody"*

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

